



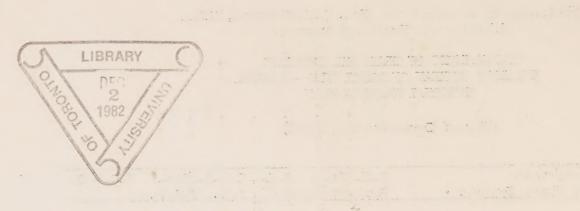
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Published by Authority of Hon. H.H. Stevens, M.P., Minister of Trade and Commerce DEPARTMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS - CANADA INTERNAL TRADE BRANCH (Issued December 17th, 1930) Dominion Statistician: R.H. Coats, B.A., F.S.S. (Hon.), F.R.S.C. Chief, Internal Trade Branch: Herbert Marshall, B.A., F.S.S. CHANGES IN THE VALUE OF RETAIL SALES
1929 - 1930 A periodic measurement of the value of retail trade furnishes a business barometer of great value since it is the most immediate measurement of the purchasing power and purchasing moods of the general public. Such statistical measurements are beset with numerous difficulties. In the first place there is a reluctance on the part of some individual firms to give even confidential information regarding the amount of their sales. This is an attitude which is passing away since business firms are more and more realizing the practical value of comprehensive information, dombined with complete secrecy so far as the individual business is concerned. In the second place measurement of retail sales is difficult because of the changes taking place in the methods of distribution especially in respect of chain stores. Allowance must be made for change in sales totals due to increase or decrease in the number of stores rather than in actual increase or diminution in purchasing. In the third place one set of figures should be corrected for seasonal variations, but this can be done only after the data has been collected for a period of years. In response to a widespread demand for such data the Dominion Bureau of Statistics has completed the calculation of a preliminary series of index numbers of retail sales by months in 1929 up to and inclusive of September 1930. This series includes sales of 5 boot and shoe chains, 17 grocery chains, 7 drug chains, 4 musical instrument and radio chains, 11 restaurant chains, 4 variety chains and 18 miscellaneous chains. The base of the calculation is January 1929=100. In calculating the index numbers, allowance was made for the varying numbers of stores each month, but no calculation can yet be made of a second series allowing for seasonal variations. No correction has been made for falling prices. On the basis January 1929=100 index numbers of five boot and shoe chains averaged 127.7 and 94.2, respectively, for the first nine months of 1929 and 1930. Seventeen grocery chains averaged 113.3 and 104.2; seven drug chains, 103.3 and 98.4; four musical instrument and radio chains, 90.8 and 66.1; eleven restaurant chains, 106.0 and 95.0; four variety chains, 145.0 and 121.0; and eighteen miscellaneous chains, 134.7 and 112.1 respectively. It will be seen that sales of the drug chains included fell off in the nine months of 1930, as compared with a similar period in 1929, only 4.7%, sales of grocery chains 6.4%, sales of restaurant chains 10.4%, of variety chains 16.7%, of miscellaneous chains 16.8%, of boot and shoe chains 26% and of musical instruments and radio chains 27.3%. Since no allowance is made for the decline which has taken place in retail prices over the period, retail business was somewhat better than the figures indicate. These index numbers are based upon returns collected on a voluntary basis. No compulsion has been exercised and the results have been very encouraging. Some important firms still hesitate to cooperate voluntarily in this inquiry, fearing that their business may be made public. The nature of the figures issued here should be reassuring. It is expected that the index numbers will eventually be based on a larger number of stores and that they will be issued more promptly so as to reflect conditions as recent as is practicable. Other phases of retail sales are also in course of preparations by the Bureau.



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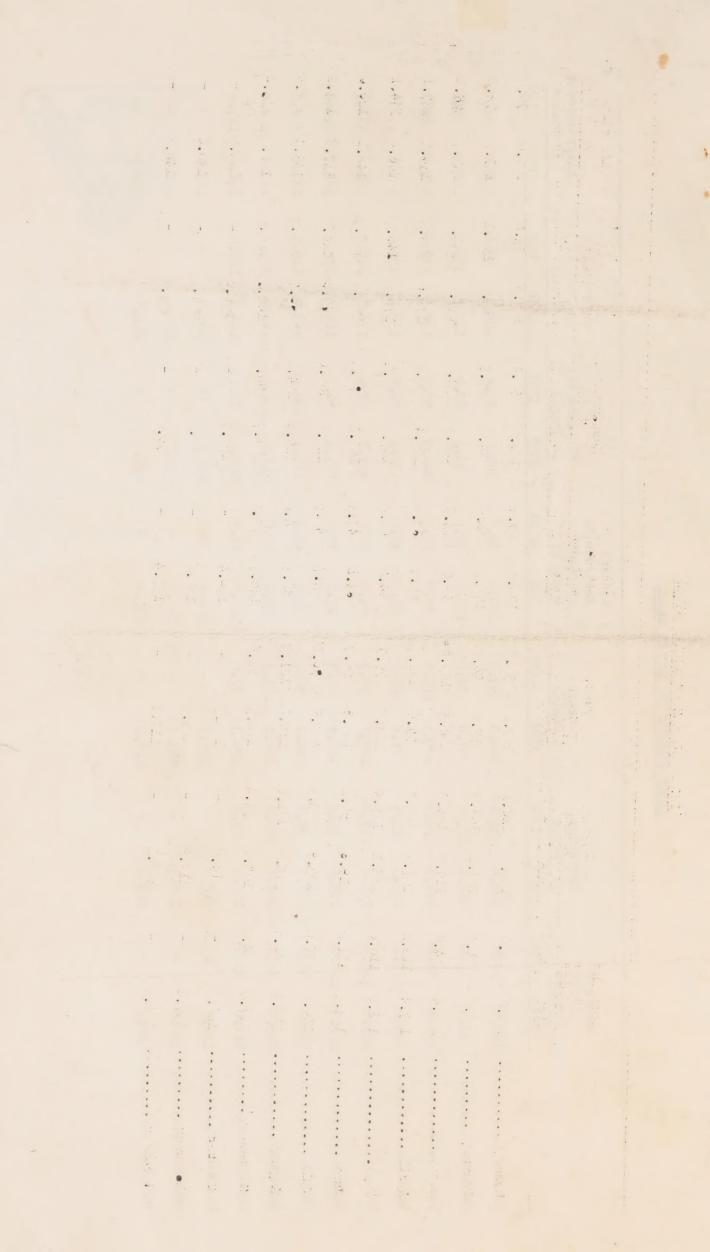
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INDEX NUMBERS OF RETAIL SALES

							Musical	27						
	Bootsand Shoes, 5 Chains	otsand Shoes, Chains	Groceries 17 Chains	Groceries, 17 Chains	Drugs, 7 Chains	Drugs, Chains	Instrumen and Radio 4 Chains	Instruments and Radio 4 Chains	Restauran 11 Chains	Restaurants, 11 Chains	Variety, 10% and 4 Chains	Variety, (5%, 10% and 15%) 4 Chains	Misce 18	Miscellaneous, 18 Chains
	1929	1930	1929	1930	1929	1930	1929	1930	1929	1930	1929	1930	1929	1930
January	100.0	64.0	100.0	170.1	100.0	97.5	100.0	84.2	100.0	95.4	100.0	93.0	100.0	98.6
February	87.6	71.4	106.1	103.7	8.76	94.8	105.2	71.6	94.5	87.9	112.8	10001	109.9	92.2
March	150.4	84.8	119.9	106.9	108.3	105.8	0.06	73.9	102.8	92.5	139.5	113.5	133.7	98.1
April	139.4	118.2	107.3	105.9	9.66	101.2	85.5	8.03	100.4	8.06	133.6	125.6	134.2	127.1
May	156.6	118.6	115.1	119.4	103,5	6.66	. 94.0	65.0	109.7	97.1	178.0	240.7	166.6	144.1
June	163.3	121.0	119.8	97-1	105.9	96.3	63.8	49.2	103.2	96.1	165.5	126.3	148.1	120.0
July	120.0	97.0	109.9	99.3	104.5	36.2	63.7	45.9	115.5	100.6	163.0	128.0	137.8	107.2
Aug us t	115.3	88.8	114.5	101.8	110.0	101.3	86.3	54.8	119.8	104.2	158.9	133.2	143.4	108.4
September	117.0	84.2	109.2	93.4	100.3	92.6	128.9	89.5	107.7	90.2	143.5	128.5	138.5	113.4
October	126.7	i	118.9	1	105.7	1	164.4	1	106.9	i i	166.8	ī	143.9	ı
Nevember	137.8	i	117.9	1	103.9	1	150.5	1	95.5	1	157.6	1	138.8	i
December	154.3	1	108.1	1 /	114.9	ı	157.4	ì	9.66	. 1	261.3	i	148.3	i



JE THE 46 a. .. Published by Authority of Hon. H.H. Stevens, M.P., Minister of Trade and Commerce DEPARTMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS - CANADA INTERNAL TRADE BRANCH (Issued May . 1931.) Dominion Statistician: R.H. Coats, B.A., F.S.S.(Hon.), F.R.S.C. Herbert Marshall, B.A., F.S.S. Chief, Internal Trade Branch: CHANGES IN THE VALUE OF RETAIL SALES January 1929 to March 1931 Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for March 1931 show increased sales for seven groups and lower sales for two groups as compared with February 1931. A combined index for all groups rose from 85.7 in February to 99.0 in March, the base being January 1929 = 100. No correction of these index numbers is yet possible for seasonal influences since the period covered is too short. Nor is any allowance made for price changes. The fact that the index numbers are higher in March than in February is partly seasonal. The fact that they are lower in March 1931 than in March 1929 is in part due to lower retail prices. Nevertheless, when index numbers for February and March are compared for the three years 1929, 1930 and 1931, it would seem that if due allowance were made for seasonal movements and price changes, that in 1931 March showed a greater relative gain over February than in 1930 and a smaller relative gain than in 1929. These index numbers are based on returns from 35 chain stores and 25 departmental stores. Index numbers for groups were as follows:-Boots and shoes rose from 59.0 in February to 76.1 in March; Clothing from 68.0 to 106.2; Drug sales from 87.7 to 93.1; Furniture from 69.6 to 70.1; General and departmental from 88.6 to 104.9; Groceries and meats from 93.0 to 97.9; Restaurants from 76.3 to 84.2. Candy showed a decrease from 80.1 in February to 75.4 in March, and music and radio from 73.0 to 68.2.

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Fig. 1. The state of the state

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CERTIFICATION AND ADMINISTRATION			,										
	1931	6.09	9.69	70.1									
Furniture,	1930	95.4	97.4	95.5	9.16	110.2	7-16	68.9	7.76	103.8	1.601	105.8	113.4
Fu1	1929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	155.4
Ø	1931	94.3	87.7	93.1									
Drugs, 6 chains	1930	6.96	94.3	105.4	6.66	98.7	95.5	95.9	101.0	92.2	97.1	92.2	106.0
	1929	100.0	7.76	108.1	3.66	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
	1931	71.3	0.89	106.2									
Clothing, 10 chains	1930	99.2	86.4	130.8	194.9	172.2	155.4	122,1	7.06	111.7	157.9	122.3	159.5
(0)	1929	100.0	126.6	174.6	180.7	171.6	187.0	137.1	123.0	141.4	221.0	166.5	170.7
	1931	77.5	80.1	75.4									
Candy, 5 chains	1930	97.1.	108.0	95.5	121.5	104.3	86.7	95.3	112.6	93.5	93.9	88.9	159.3
, .	1929	100.0	308.6	152.4	102,8	125.0	113.0	116.9	144.7	118.4	122.3	117.9	203.1
* s 0 0	1931	6.99	59.0	76.1									
Boots and Shoes, 6 chains	1930	65.8	73.0	86.1	119.9	120.3	122.3	98.2	89.2	86.3	95.9	102.3	129.1
Boots	1929	100.0	87.9	152.3	140.4	160.9	166.3	121.4	116.9	1.911	126.7	134.5	151.5
		January	February	March	April	May	June	July	August	September	October	November	December

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ndex	1931	91.8	85.7	0.66									
General Index	1930	0.66	94.5	106.4	122.8	129.6	113.0	102.9	103.9	108.7	121.9	115.1	1.000
Ger	1929	100.0	102.9	126.3	122.4	138.2	135.0	118.1	124.2	122.7	144.0	136.3	166.9
	1931	82.4	. 76.3	84.2									
Restaurants 11 chains	1930	94.4	86.9	91.7	90.1	96.4	94.9	99.5	102.8	91.4	93.7	83.1	91.8
Rest 11	1929	100.0	94.2	102.8	100.4	109.8	102.9	115.2	119.9	9.701	106.8	8.4.8	100.3
lio	1931	76.7	73.0	68.2									
Music and Radio 4 chains	1930	84.0	73.0	76.4	62.4	1.99	50.7	4.7.4	56.4	92.3	113.9	115.4	144.7
Music 4 c	1929	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
and chains	1931	103.4	93.0	6-16									
	1930	106.2 103.4	99.1	107.3	107.5	115.2	0.96	96.4	101-5	94.3	98.7	103.6	116.6, 106.0
Groceries Meats, 22	1929	100.0	101.9	118.4	101°1	112.8	116.9	107.4	115.5	107.7	115.4	118.4	116.6
epart- ores	1931	92.8	88	104.9									
General and Depart- mental, 25 stores and 4 chains	1930	97.5	95.6	104.7	126.4	141.4	122.3	107.9	111.5	125.2	140.0	130.3	218.0 207.7
Genera mental	1929	100.0	99.1	123.2	123.8	155.4	143.2	124.5	132.4	132.5	155.7	149.5	218.0
		Januarv		March	April	May	June	July	August	September	October	November	December

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DEPARTMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS - CANADA INTERNAL TRADE BRANCH

(Issued May 31, 1931)

Dominion Statistician: Chief, Internal Trade Branch: R. H. Coats, B.A., T.S.S. (Hon.), F.R.S.C. Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES

January 1929 to April 1931

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for April, 1931, show increased sales for five groups and lower sales for four groups as compared with March, 1931. The combined index for all groups rose from 99.2 in March to 115.1 in April, the base being January, 1929 = 100.

No correction of these index numbers has been made for seasonal influences, nor is there any allowance for price changes. Compared with April, 1930, when the index was 122.8, the April 1931 index is lower, but, if allowance is made for the fall in prices since the earlier date, it would be at least as high as the April 1930 index.

These index numbers are based on returns from 35 chain stores and 25 departmental stores. Index numbers for groups were as follows:-

Boots and shoes rose from 76.1 in March to 104.8 in April; Candy from 75.4 to 112.3; Clothing from 106.2 to 169.7; General and departmental from 104.9 to 120.0; Groceries and meats from 98.5 to 105.7.

Drugs decreased from 93.1 in March to 91.5 in April; Furniture from 70.1 to 69.9; Music and Radio from 68.2 to 56.5 and Restaurants from 84.2 to 82.5

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Boc	Boots and Shoes 6 chains	hoes,	in	Candy, 5 chains		OH	Clothing, 10 chains			Drugs, 6 chains		Fu 4	Furniture,	
1929	1930.	1931	1929	1930	1931	1929	1930	1931	1929	1930	1931	1929	1930	1931
January 100.0	0 65.8	6.99	100.0	97.1	77.5	100.0	99.2	72.3	100.0	6.96	94.3	100.0	95.4	6.09
February 87-9	9 73.0	59.0	108.6	108.0	80.1	126.6	86.4	0*89	97-7	94.3	87.7	130.4	97.4	9*69
March 152.3	3 86.1	76.1	152.4	95-2	75.4	174.6	130.8	106.2	108_1	105.4	93-1	144.1	95.5	70.1
April 140.4	4 119.9	104-8	102.8	121.5	112.3	180-7	194-9	169.7	5-66	6-66	91.5	141.9	9-16	6-69
May	9 120.3		125.0	104-3		171.6	172.2		103.5	98-7		158.4	130,2	
June 166-3	3 122_3		113.0	7-98		187.0	155.4	;	106.0	95.2		135.7	91.7	
July 121.4	4 98.2		116.9	95.3		137-1	122,1		104.6	95.9		.119.2	689	
August 116.9	9 89.2		144.7	112.6		123.0	7.06		110.0	101.0		156.8	97.7	
September 119.1	1 86.3		118.4	93.5		141.4	111.7		100.4	92.2		154.4	103.8	
October 126.7	7 95.9		122.3	93.9		221.0	157-9		105.8	97-1		171.9	109-7	
November 134.5	5 102-3		117-9	88.9		166.5	122.3		103-7	92.2		178.4	105.8	
December 151.5	5 129.1		203.1	159.3		170.7	159.5	• .	114.9	106.0		159.4	113.4	

INDEX NUMBERS OF RETAIL SALES

×	1931	91.8	85.7	99.2	115.1								
General Index	1930	0.66	94.5	106.4	122.8	129.6	113.0	102.9	103,9	1.801	121.9	115,1	155.1
Gene	1929	100.0	102.9	126.3	122.4	138.2	135.0	118,1	124.2	122.7	144.0	136.3	166.9
7 0	1931	82.4	76.3	84.2	82.5								
Restaurants 11 chains	1930	94.4	86.9	91.7	90.1	4.96	6.46	. 66.2	102.8	91.4	93.7	83.1	91.8
Res 11	1929	100.0	94.2	102.8	100.4	109.8	102.9	115.2	119.9	107.6	106.8	94.8	100.3
lîo	1931	76.7	73.0	68,2	56.5								
Music and Radio 4 chains	1930	84.0	73.0	76.4	62.4	1.99	50.7	47.4	56.4	92.3	113.9	115.4	144.7
Music 4	1929	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
nd Lins	1931	103.4	93.0	98.5	105.7								
Groceries and eats, 22 chains	1930	106.2	1.66	107.3	107.5	115.2	0.96	4.96	101.5	94.3	98.7	103.6	106.0
Groce) Weats,	1929	100.0	101.9	118.4	107.7	112.8	116.9	107.4	115.5	107.7	115.4	118.4	116.6
es -	1931	92.8	98.6	104.9	120.0								
General and Depart- mental, 25 stores and 4 chains	1930	97.5	95.6	104.7	126.4	141.4	122,3	107.9	111.5	125.2	140.0	130.3	207.7
General and Imental, 25 stand and 4 chains	1929	. 100.0	1.66 .	. 123.2	123.8	155.4	. 143.2	124.5	132.4	132.5	155.7	149.5	218.0
		January	February	March	April	May	June	July	August	September	October	November	December

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Department of Trade and Confierce
DOMINION BUREAU OF STATISTICS - CANADA
INTERNAL TRADE BRANCH

(Issued July 6, 1931)

Dominion Statistician: Chief, Internal Trade Branch: R.H. Coats, B.A., F.S.S. (Hon.), F.R.S.C. Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES

January, 1929 to May, 1931.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for May, 1931, show increased sales for three groups and lower sales for siz groups as compared with April, 1931. The combined index for all groups decreased from 115.2 in April to 114.3 in May, the base being January: 1929 = 100.

No correction of these index numbers has been made for seasonal influences nor is there any allowance for price changes.

These index numbers are based on returns from 73 chain stores and 25 departmental stores. Index numbers for groups are as follows:-

General and departmental rose from 120.0 in April to 127.7 in May; Groceries and meats from 105.8 to 107.7 and Restaurants from 82.2 to 84.2.

Boots and shoes decreased from 106.5 in April to 105.4 in May; Candy from 109.8 to 93.1; Clothing from 170.6 to 125.6; Drugs from 90.6 to 90.2; Furniture from 69.9 to 69.1 and Music and radio from 57.9 to 56.6.



			,					-2-					
ture	1931	6.09	9.69	70.1	6*69	69.1			/				
Furniture 4 chains	1930	95.4	97.4	95.5	9.16	110,2	91.7	68*89	7.76	103.8	109.7	105.8	113.4
	1929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.4
70	1931	93.1	87.5	92.8	9.06	90.2							
Drugs p chains	1930	6.96	94.3	105.4	6.66	98.7	95.2	95.9	101.0	92.2	97.I	92.2	106.0
	1929	100.0	7.76	108.1	99.5	103.5	106,0	104.6	110,0	100.4	105.8	103.7	118.9
Ins	1931	71.3	68.0	106.2	170.6	125.6							
Clothing 10 chains	1930	99.2	86.4	130,8	194.9	172.2	155.4	122.1	1.06	111.7	157.9	122.3	159.5
	1929	100,0	126.6	174.6	180.7	171.6	187.0	137.1	123.0	141.4	221.0	166.5	170.7
	1931	78.0	80.1	15.4	109.8	93,1							
Candŵ, 5 chains	1930	97.1	108.0	95.2	121.5	104.3	86.7	95.3	112.6	93.5	93.9	88.9	159.3
. 10	1929	100.0	108.6	152,4	102.8	125.0	113.0	116.9	144.7	118.4	122+3	117.9	203.1
10es	1931	6.99	59.0	75.5	106.5	105.4						•	
Boots and Shoes 6 chains	1930	65.8	73.0	86.1	119.9	120.3	122.3	98,2	89.2	86.3	95.9	102.3	129.1
Boot	1929	100.0	87.9	152,3	140.4	160.9	166.3	121.4	116.9	119.1	126.7	134.5	151.5
		anuary	-ebruary	Farch	יייייייייייייייייייייייייייייייייייייי	Eay	une	July	Engust	Jeptember	Cotober	Tovember	Geember

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Index		1931	91.8	85.9	99,1	115,2	114,3							
General		1930	99.0	94.5	106,4	122.8	129.6	113,0	102.9	103.9	108.7	121.9	115.1	155.1
		1929	100.0	102.9	126.3	122,4	138.2	135.0	118,1	124.2	122,7	144.0	136,3	166,9
ıts	Su	1931	83.2	76.7	84.1	82.2	84.2							
Restaurants	11 chains	1930	94.4	86.9	91.7	90.1	4.96	94.9	99.2	102.8	91.4	93.7	83,1	91.8
R	:	1929	100.0	94.2	102.8	100.4	109.8	102.9	115.2	119.9	107.6	106,8	94.8	100.3
dio		1931	77.0	74.2	67.4	57:9	56.6							
Music and Radio	4 chains	1930	84.0	73.0	76.4	62.4	1.99	50.7	4.7.4	56.4	92.3	113.9	115.4	144.7
	4	1929	100.0	106.3	90.3	.85.7	0.460	64.1	64.0	86.7	129.5	165.3	150.6	156.9
nd Meats	ដ	1931	103.5	93.3	98.5	105.8	107.7							
Groceries and Weats	22 chains	1930	106.2	99.1	107.3	107.5	115.2	0.96	4.96	101.5	94.3	98.7	103.6	106.0
		1929	100.0	101.9	118.4	107.7	112.8	116.9	107.4	115.5	107.7	115.4	118,4	116.6
partmen	sug.	1931	93.0	88.7	104.9	120,0	127.7							
General and Departmental,	25 stores and 4 chains	1930	97.5	95.6	104.7	126.4	141.4	122.3	107.9	111.5	125.2	140.0	130.3	207.7
Genera	€ 6	1929	100.0	1.66	123.2	123.8	155.4	143.2	124.5	132.4	132.5	155.7	149.5	218.0
			anuary	Bornary	and a character.	TIJa-	May	- une	Tuly	# pagust	September	October	#Ovember	December



IN ECONOMICS" Published by Authority of Hon. H. H. Stevens, M.R. VINGWOOD

Department of Trade and Commerce DOMINION BUREAU OF STATISTICS - CANADA INTERNAL TRADE BRANCH

Minister of Trade and Commerc

(Issued July 30, 1931)

Dominion Statistician: Chief, Internal Trade Branch:

R.H. Coats, B.A., F.S.S. (Hon.), F.R.S.C. Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES

January, 1929 to June, 1931.

Index Mumbers of Retail Sales issued by the Dominion Bureau of Statistics for June, 1931, (base = January, 1929 = 100) show increased sales for three groups and lower sales for eight groups as compared with May, 1931. The combined index for all groups decreased from 115.4 to 107.7. Corresponding indexes for May and June 1930 were 130.6 and 114.1 respectively.

No correction of these index numbers has been made for seasonal influences nor is there any allowance for price changes.

These index numbers are based on returns from 82 chain stores and 25 departmental stores. Index numbers for groups are as follows:-

Boots and shoes rose from 107.8 in May to 114.6 in June; Clothing from 125.9 to 143.4 and Dyers and Cleaners from 146.4 to 150.9.

Candy decreased from 91.6 in May to 71.3 in June; Drugs from 89.9 to 86.6; Furniture from 69.0 to 61.2; General and Departmental from 128.1 to 115.8; Groceries and Meats from 108.5 to 96.6; Hardware from 140.0 to 123.5; Music and Radio from 53.0 to 40.9 and Restaurants from 85.4 to 80.1.

A STATE AND A STAT				And the Contraction of the Contr			A COLUMN TO SERVICE SE	Control of the Contro	Principle of the safe of the s	A THE STREET AND A STREET AND A STREET	A . W. W. Children W. W.	The state of the s	The second like an inter-	The Manager Control of the Control	- Branch Branch Branch		N. Company of the Com	to make a final process of the sales
	Boot	Boots and Shoes 6 chains	Shoes	2,74	Candy 5 chains		Ö	Clothing 9 chains	യ		Drugs Chains	Ø	Dyers a	Dyers and Cleaners 4 chains	aners	Fur 4	Furniture 4 chains	
	1929	1930	1931	1929	1930	1931	1929	1930	1931	1929	1930	1931	1929	1930	1931	1929	1930	1931
January	100.0	65.8	6.99	100.0	97.1	73.8	100.0	99.2	70.8	100.0	6.96	93.1	100.0	115.4	109.3	100.0	95.4	6.09
February	87.9	73.0	59.1	108.6	108.0	80.0	126.6	86.4	1.19	7.76	94.3	87.4	105.9	104.5	0.66	130.4	97.4	9*69
March	152.3	86.1	2.8	152.4	95.2	75.3	174.6	130.8	0.901	108.1	105.4	92.7	1,091	156.0	143.1	144.1	95.5	1.69
April	140.4	119.9	107.8	102.8	121.5	109.8	180.7	194.9	169.5	99.5	6.66	90.2	213.4	204.6	184.9	141.9	9.16	8.69
May	160.9	120.3	107.8	125.0	104.3	91.6	171.6	172.2	125.9	103.5	98.7	89.9	181.8	174.7	146.4	158.4	110.2	0.69
June	166.3	122.3	114.6	113.0	1.98	71.3	187.0	155.4	143.4	106.0	95.2	9.98.	176.8	163.1	150.9	135.7	91.7	61.2 1
July	121.4	98.2		116.9	95.3		132.1	122.1		104.6	95.9		161.5	118.7		119.2	68.9	2 -
August	116.9	89.2		144.7	112.6		123.0	7.06		110.0	101.0		147.2	117.9		156.8	7.79	
September	119.1	86.3		118.4	93.5		141.4	111.7		100.4	92.2		167.3	170.5		154.4	103.8	
October	126.7	95.9		122.3	93.9		221.0	157.9		105.8	97.1		190*1	187.0		171.9	109.7	
November	134.5	102.3		117.9	88.9		166.5	122.3		103.7	92.2		161.9	105.0		178.4	105.8	
December	151.5	129.1		203.1	159.3		170.7	159.5		114.9	106.0		122.8	87.5		159.4	113.4	

. . . 1 .

	D	General and Departmental 25 stores	and ntal	Groce	Groceries and Meats 23 chains	Meats	111 10	Hardware 5 chains		Music 4	Music and Radio	adio	Rest	Restaurants 11 chains		General	ral Index	X6	
en de la companya de	ळ	and 4 chains	ains																
	1929	1930	1931	1929	1930	1931	1929	1930	1931	1929	1930	1931	1929	1930	1931	1929	1930	1931	:
January	100.0	97.5	93.0	100.0	106.2	105.2	100.0	71.9	70.1	100.0	84.0	77.0	100.0	94.4	83.2	100.0	98.9	92.1	
February	99.1	95.6	88,8	101.9	99.1	95.5	95.0	85.3	67.6	106.3	73.0	72.4	94.2	86.9	76,3	102.8	. 7.	86.4	
March	123.2	104.7	105.0	118.4	107.3	10001	114.9	111.4	81.6	90.3	76.4	65.7	102,8	91.7	83.6	126.7	106.9	8.66	
April	123.8	126.4	120.2	107.7	107.5	106.9	155.3	138.7	111.6	85.7	62.4	52.7	100.4	90.1	83.0	123.7	123.9	116.2	N.
May	155.4	141.4	128.1	112.8	115.2	108.5	191.1	181.8	140.0	94.0	1.99	53.0	109.8	4.96	85.4	139.3	130.6	115.4	
June	143,2	122.3	115.8	116.9	0.96	9.96	195.2	162.7	123.5	64.1	50.7	40.9	102.9	94.9	80.1	136.1	114.7	107.7	***
July	124.5	107.9		107.4	96.4		174.1	140.3		64.0	4.7.4		115.2	99.2		119.1	103.5	,	3 -
August	132.4	111.5		115.5	101.5		168.6	136.7		86.7	56.4		119.9	102.8		124.8	104.3		
September	132.5	125.2		107.7	94.3		189.2	157.6		129.5	92.3		107:6	91.4		123.9	109.8		
October	155.7	140.0		115.4	98.1		203.0	157.0		165.3	113.9		106.8	93.7		145.2	122.9		
November	149.5	130.3		118.4	103.6		131.8	129.9		150.6	115.4		94.8	83.1		136.6	115.1		
December	218.0	207.7		9,911,	106.0		166.6	164.3		156.9 1	144.7		100.3	91.8	:	166.4	154.5		



Published by Authority of Hon. H.H. Stevens, M.P.,
Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS - CANADA INTERNAL TRADE BRANCH



(Issued August 31st, 1931)

Dominion Statistician: Chief, Internal Trade Branch:

R.H. Coats, B.A., F.S.S.(Hon.), F.R.S.C. Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES

January, 1929 to July, 1931.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for July, 1931. (base - January, 1929-100) show increased sales for four groups and lower sales for seven groups as compared with June, 1931. The combined index for all groups decreased from 107.7 to 96.5. Corresponding indexes for June and July, 1930 were 114.1 and 103.5 respectively.

No correction of these numbers has been made for seasonal influences, nor is there any allowance for price changes.

These index numbers are based on returns from 82 chain stores and 25 departmental stores. Index numbers for groups are as follows:-

Candy sales rose from 71.3 in June to 75.5 in July; Drugs from 36.7 to 89.2 (approx.); Groceries and Meats from 96.9 to 100.6; and Restaurants from 80.1 to 89.3.

Boots and Shoes decreased from 115.7 in June to 97.4 in July; Clothing from 140.1 to 86.0; Dyers and Cleaners from 150.9 to 122.4 (approx.); Furniture from 61.2 to 52.4; General and Departmental from 115.8 to 101.1; Hardware from 123.5 to 106.3; and Music and Radio from 40.9 to 37.3 (approx.).

INDEX NUMBERS OF RETAIL SALES

Agenty read reprint your control of the control of	31		5.69	1.69	8.69	0.69	61.2	52.4	2-				
re ns	1931	1											
Furniture 4 chains	1930	95.4	97.4	95.5	9.16	110,2	91.7	68.9	97.7	103,8	109.7	105.8	113.4
	1929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.4
Cleaners	1931.	109.3	0.66	143,1	184.9	146,4	150.9	122,4	40 1 A A				
Dyers and Cl 4 chains	1930	115,4	104.5	156.0	204.6	174.7	163.1	118.7	117.9	170.5	187.0	105.0	87.5
Dyer	1929	100.0	105.9	160,1	213.4	181.8	176.8	161.5	147.2	167.3	190.1	161.9	122.8
82	1931	93.1	87.4	92.7	90.2	89.9	86.7	89.2	· · · · · · · · · · · · · · · · · · ·				
Drugs 7 chains	1930	6.96	94.3	105.4	6.66	1.86	95.2	95.9	101.0	92.2	97.1	92.2	106.0
	1929	100.0	7.76	108.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
	1931	70.8	1.19	106.0	169.5	126.1	140.1	86.0					
Clothing 9 chains	1930	99.2	86.4	130.8	194.9	172.2	155.4	122,1	7.06	111.7	157.9	122.3	159.5
	1929	100.0	126.6	174.6	180.7	171.6	187.0	137.1	123.0	141.4	221.0	166.5	170.7
ins	1931	73.8	80.0	75.3	109.8	91.6	71.3	75.5					
Candy: 5 chains	1930	97.1	108.0	95.5	121.5	104.3	86.7	95.3	112.6	93.5	93.9	88.9	159.3
	1929	0	59.1 108.6 108.0	152.4	107.8 102.8	125.0	113.0	116,9	144.7	118.4	122,3	117.9	203.1
hoes	1931	6.99	59.1	75.8	107,8	107.8	115.7	97.4					
Boots and Shoes 6 Chains	1930	65.8	73.0	86.1	119.9	120.3	122.3	98.2	89.2	86.3	95.9	102.3	129.1
Boot 6	1929	100.0	87.9	152.3	140.4	160.9	166.3	121,4	116.9	119,1	126.7	134.5	151.5
	Application for a contracting and applications	January	February	March	April	May	June	July	August	September	October	November	December

INDEX NUMBERS OF RETAIL SALES

Index	1931	92.1	86.4	8.66	116.2	115.4	107.7	96.5					
General Ir	1930	98.9	94.5	106.9	123.9	130.6	114.1	103.5	104.3	109.8	122.9	115.1	154.5
	1939	100.0	102.8	126.7	123.7	139.3	136.1	119.1	124,8	123.9	145.2	136.6	166.4
nts	1931	83.2	76.3	83.6	83.0	85.4	80.1	89.3					
Restaurants 11 chains	1930	94.4	86.9	91.7	90.1	4.96	94.9	99.2	102.8	91.4	93.7	83.1	91.8
	1929	100.0	94.2	102.8	100.4	109.8	102.9	115.2	119.9	107.6	106.8	94.8	100.3
	1931	77.0	72.4	65.7	52.7	53.0	40.9	(37.3]	4				
sud Radio	1930	84.0	73.0	76.4	62.4	1.99	50.7	4-1-4	56.4	92.3	113.9	115.4	144.7
Music &	1929	100.0	106.3	90-3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
	1931	70.1	9.19	81.6	111.6	140.0	123.5	106.3					
Hardware 5 chains	1930	72.9	85,3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
Har 5 c	1929	100.0	95.0	114.9	155.3	191.1	195.2	174.1	168.6	189.2	203.0	131.8	166.6
meats	1931	105.2	95.5	10001	106.9	108.5	6.96	100.6					
i	1930	106,2	1.666	107.3	107.5	115.2	0.96	96.4	101.5	94.3	98.7	103.6	106.0
Groceries and 23 chains	1929	200.0	101.9	118.4	107.7	112.8	116.9	107.4	115.5	107.7	115.4	118.4	116.6
	1931	93.0	88.8	105.0	120.2	128.1	115.8	101.1					
General and Departmental 25 stores and 4 chains	1930	97.5	95.6	104.7	126.4	141.4	122,3	107.9	111.5	125.2	140.0	130.3	207.7
General Departme 25 stor and 4 c	1939	100.0	1.66	123.2	123.8	155.4	143.2	124.5	132.4	132.5	155.7	149.5	218.0
the decide the control of the contro	7			H	H	ri	П	7					
The second secon		January	February	Larch	April	iay	June	July	nsman-	September	Sctober	ovember	Jecember

Published by Authority of Hon. H.H. Stevens, M.P., Minister of Trade and Commerce

> DEPARTMENT OF TRADE AND COMMERCE DOMINION BURGAU OF STATISTICS - CANADA INTERNAL TRADE BRANCH

> > (Issued September 30th, 1931)

Dominion Statistician; Chief, Internal Trade Branch;

R.H. Coats, B.A., F.S.S.(Hon.), F.R.S.C. Herbert Marshall, B.A., F.S.S.

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DEPARTMENT A LIBERT

CHANGES IN THE VALUE OF RETAIL SALES JANUARY, 1929 TO AUGUST, 1931.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for August, 1931, (base - January, 1929=100) show increased sales for four groups and lower sales for seven groups as compared with July, 1931. The combined index for all groups decreased from 96.5 to 92.0. Corresponding indexes for July and August, 1930, were 103.5 and 104.3 respectively.

No correction of these numbers has been made for seasonal influences nor is there any allowance for price changes.

These index numbers are based on returns from 83 chain stores and 25 departmental stores. Index numbers for groups are as follows:-

Candy sales rose from 76.0 in July to 86.7 in August; Furniture from 52.4 to 67.3; Hardware from 106.3 to 111.3, and Mrsic and Radio from 40.5 to 48.5.

Boots and Shoes decreased from 97.4 in July to 79.7 in August; Clothing from 85.7 to 67.7; Drugs from 90.0 to 87.6 (approx.); Dyers and Cleaners from 128.9 to 114.2; General and Departmental from 101.2 to 99.9; Groceries and Meats from 95.1 to 93.7, and Restaurants from 39.3 to 83.9.

The state of the s	Boots	Boots and Shoes 6 Chains	loes	0 9	Candy 6 Chains		Clothi 9 Chain	Clothing 9 Chains		7 07	Drugs Chains	No. 10 and 10 an	Dyers 4	Dyers and Cleaners 4 Chains	saners	Fu	Furnitu re	. ()
marting and parameters of the transfer of the	1929	1930	1931	1929	1930	1931	1929	1930	1921	1929	1950	1951	1929	1930	1931	1929	1930	1921
January	100,0	65.8	6.99	100.0	97.1	74.3	100.0	99, 2	70.8	100.0	6.96	93.1	100.0	115,4	109.3	100,0	95,4	e ° 09
February	87.9	73.0	59,1	108.6	108.0	80.4	126.6	86.4	67.7	97.7	94.3	87.4	105.9	104,5	0.66	130.4	97.4	69.6
March	152,3	86.	75.8	152,4	95,2	75.5	174.6	150.8	106.0	108.1	105,4	92,7	160.1	156.0	143.1	144.1	95,5	69.7
April	140.4	119,9	107.8	102,8	121,5	110.7	180.7	194.9	169.5	99, 5	66	2.06	213,4	204.6	184.9	141.9	97.6	69,8
May	160.9	120,3	107.8	125.0	104,3	91.5	171.6	172,2	126.1	103,5	98.7	89.9	181.8	174.7	146.4	158,4 1	110.2	69.0
June	166.3	122.3	115.7	113.0	86.7	71.5	187.0	155.4	140.1	106.0	95.2	86, 5	176.8	163,1	150,9	135.7	91.7	61.2
July	121.4	98.2	97.4	116.9	95, 3	76.0	137.1	1.22.1	85.7	104.6	95.9	0.06	161,5	118.7	128.9	119.2	68,9	52.4
August	116.9	89.2	79.7	144.7	112,6	86.7	123.0	90.7	67.7	110.0	101.0		147.2	117.9	114.2	156.8	97.7	67.3
September	119.1	86. 3	Ι.	118.4	93,5	1.	141.4	111.7	1 .	100.4	92.2	approx)	167,3	170.5	1	154,4 1	103,8	1
October	126.7	95,9	1	122,3	92, 9	1 .	221.0	157,9	1	105,8	97.1	1	190.1	187.0	. 1	171.9	109.7	î
November	134.5	102.3	1 .	9.711	88 9	ſ,	166.5	122, 3	1.	103.7	92.2	. 1	161,9	105,0	1	178,4 1	105,8	3
December	151,5	129,1	E	203.1	159.3	1	170.7	159,5	1	114,9	106.0	1	122,8	87.5	. 1	159.4 I	113.4	1

	General Departme	and ental	chains	Groceries Meat	ceries and Meat 23 chains		Har	Hardware 5 chains	Barring Lings: Velevan-south delta .	Music 4.	and Radio	0	Reste	Restaurants		Gene	General In	1 3	
		330	1921	1999	0201	1041	0601	10%0	1027	0001	i i	L 2 0 L	1	0.40	L 20 L	000 [
THE SECURITIES COME VEHICLE AND THE COME AND		000	1001	1,000	1000 1000	1001	1	0007	TOOT	* C 14 GL	1	TOST	1303		TOST	T 202	DC5T	TOST	
January	100.0	97.5	93,0	100.0	106,2	105,2	100.0	71.9	70.1	100.0	84.0	77.0	100.0	94.4	80.00	100.0	တ တ တ	1,58	
February	99.1	95.6	88	101.9	66	95, 5	95.0	85, 3	6Z.6	106, 3	73.0	72.4	94.2	86,9	76.3	102,8	94, 5	500	
March	123.2	104,7	105,0	118,4	10%.3	10001	114.9	111.4	81.6	90° 3	76.4	65.7	102.8	91.7	83.6	126,7	106,9	8 1 66	
April	123,8	126,4	120,2	107.7	107.5	106.9	155.3	138.7	111.6	85.7	62,4	52.7	100.4	90, 1. 8	83.0	123.7	125,9	116,2	
May	155.4	141.4	128,1	112.8	115,2	108, 5	191,1	181.8	140,0	94.0	66.7	53.0	109,8	96,4 8	85.4	139,3	130,6	115,4	,
Tune	143.2	122,3	115,8	116.9	0.96	0°Z6	195.2	162,7	123.5	64.1	50,7	39,4	102.9	94,9'8	80,1	136.1	114,1	107.7	೮
July	124.5	107.9	101,2	107.4	96,4	95.1	174.1	140.3	106.3	64.0	47.4	40.5	115.2	99,2 8	89.3	119,1	105,5	36,5	
August	132.4	111.5	6.60	115.5	101,5	93.7	168.6	136.7	111,3	86.7	56.4	48,5	119,9 1	102,8 8	88.9	124,8	104,3	0.26	
September	132,5	125,2	1 .	107.7	94, 3	1 .	189,2	157.6	1 .	129,5	92, 3	1 .	107.6	91.4	. 1	123.9	109,8	1	
October	155.7	140.0	1 .	115.4	98, 7.	1 .	202.0	157.0	1 .	165,3	113.9	1	106.8	93.7	1	145.2	122.9	1	
November	149,5	1.50, 5	ı	118.4	105,6	ı	131.8	129,9	1.	150,6	115.4		. 8	83.1		136,6	115.1	I	
December	218.0	207.7	1	116.6	106.0	1 1	166.6	164,3	I	156,9	144.7	i i	100, 3	91,8	. 1	166,4	154,5	1	

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Published by Authority of Hon. H.H. Stevens, M.P., Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS - CANADA LUTERNAL TRADE BRANCH

(Issued November 2nd, 1931)

Dominion Statistician: Chief, Internal Trade Branch: R.H. Goats, B.A., F.S.S.(Hon.), F.R.S.C. Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES JANUARY, 1929 TO SEPTEMBER, 1931

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for September, 1931, (base January, 1929-100) indicate a more than seasonal upward movement. The combined index number for all groups rose from 92.1 in August to 99.2 in September. This compares with indexes of 104.3 in August and 109.8 in September, 1930. The rise from August to September, 1930, was 5.5 points, and in 1931, 7.1 points. If lower price levels are taken into consideration the rise is even larger, being approximately 5% in 1930 and nearly 8% in 1931.

No correction is made in the index numbers for seasonal changes, nor is any allowance made for price changes. In comparing similar months in different years, it must be remembered that price levels have changed. For example, the fact that the index in September, 1931, is 99.2, as compared with 109.8 in 1930, does not represent a falling off in sales to that extent, but is largely explained by lower price levels.

These index numbers are based on returns from 83 chain: stores and 25 departmental stores. Index numbers for groups are as follows:-

Boots and Shoes rose from 79.1 in August to 85.9 in September; Clothing from 67.7 to 84.1; Dyers and Cleaners from 114.1 to 131.4; Furniture from 67.3 to 84.8; General and Departmental from 99.9 to 112.1; Hardware from 110.6 to 119.1 and Music and Radio from 48.5 to 65.8.

Candy decreased from 85.8 in August to 78.2 in September; Drugs from 88.6 to 87.3; Groceries and Meats from 94.0 to 93.4 and Restuarants from 88.9 to 83.9.

INDEX NUMBERS OF RETAIL SALES

Horizonto Hori	***							***											
1930 1931 1929 1930 1931 1929 1930 1931 1929 1931 1929 1930 1931 1932	õ	ot s	and Sh	890		Candy		ີວ	lothing		· ····································	Drugs		Dyer Cles	s and	1		Ç.	
1930 1931 1929 1930 1931 1929 1930 1931 1929 1930 1931 1929 1930 1931 1929 1930 1931 1929 1930 1931 1929 1930 1931 1929 1930 1931 1929 1930 1931 1929 1930 1931 1929 1930 1931 1929 1930 1931 1929 1930 1931 1929 1930 1931 1929 1930 1931 1929 1930 1931 1929 1930 1931 1929 1930 1931 1930 1931 1930 1931 1930 1931 1930 1931 1930 1931 1930 1931 1930 1931 1930 1931 1930 1931 1930 1931	1	6 ch	lains		9	chains		6	shains					4	2 2	t der Services communicati	יייייייייייייייייייייייייייייייייייייי	p :	
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86.3 85.9 118.4 93.5 78.2 141.4 111.7 84.1 100.4 92.2 87.3 167.3 170.5 133.4 154.4 103.8 95.9 - 122.3 93.9 - 221.0 157.9 - 105.8 97.1 - 190.1 187.0 - 171.9 109.7 102.3 - 117.9 88.9 - 166.5 122.3 - 103.7 92.2 - 161.9 105.0 - 178.4 105.8 129.1 - 203.1 159.3 - 170.7 159.5 - 114.9 106.0 - 122.8 87.5 - 159.4 113.4			9.2	79.1	144.7	112.6	85.8	123,0	1.06	67.7	110.0	101,0	98.6	147.2	117.9	114.1	156.0		57.3
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INDEX NUMBERS OF RETAIL SALES

Restaurants General Index	1930 1931 1929 1930 1	1929 1930 1931 1929 1930 1931	100.0 94.4 83.2 100.0 98.9 92.1	94.2 86.9 76.3 102.8 94.5 86.4	102.8 91.7 83.6 126.7 106.9 99.8	100.4 90.1 83.0 123.7 123.9 116.2	109.8 96.4 85.4 139.3 130.6 115.4	102.9 94.9 80.1 136.1 114.1 107.5	115.2 99.2 89.3 119.1 103.5 95.0	119.9 102.8 88.9 124.8 104.3 92.1	107.6 91.4 83.9 123.9 109.8 99.2	106.8 93.7 - 145.2 122.9 -	94.8 83.1 - 136.6 115.1 -	100.3 91.8 - 166.4 154.5 -	
Music and Radio	1929 1930 1931	1930	100.0 84.0 77.0	106.3 73.0 72.4	90.3 76.4 65.7	85.7 62.4 52.7	94.0 66.7 53.0	64.1 50.7 39.4	64.0 47.4 40.5	86.7 56.4 48.5	129.5 92.3 65.8	165.3 113.9	150.6 115.4	156.9 144.7	
Hardware 5 chains	1929 1930 1931	1930	100.0 71.9 70.1	95.0 85.3 67.6	114.9 111.4 81.6	155.3 138.7 111.6	191.1 181.8 140.0	195.2 162.7 123.5	174.1 140.3 106.3	168.6 136.7 110.6	189.2 157.6 119.1	203.0 157.0 -	131.8 129.9	166.6 164.3 -	
Grocers and Meats 23 chains	1929 1930 1931	1930	100.0 106.2 105.2	101.9 99.1 95.5	118.4 107.3 100.1	107.7 107.5 106.9	112.8 115.2 108.5	116.9 96.0 97.0	107.4 96.4 95.1	115.5 101.5 94.0	107.7 94.3 93.4	115.4 98.7	118.4 103.6 -	- 0.901 9.911	, were described to the second
General and Departmental 25 stores and 4 chains		1730	100.0 97.5 93.0	99.1 95.6 88.8	123.2 104.7 105.0	123.8 126.4 120.2	155.4 141.4 128.1	143.2 122.3 115.8	124.5 107.9 101.2	132.4 111.5 99.9	132.5 125.2 112.1	155.7 140.0	149.5 130.3 -	218.0 207.7 -	
		arts - for contrastes		February	March	April	May	June	July	August	September	October	November	December	and the second s

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DEPARTMENT OF TRADE A D COMMERCE DOMINION BUREAU OF STATISTICS - CAMADA INTERNAL TRADE BRANCH

(Issued November 30th, 1931)

Dominion Statistician: Chief, Internal Trade Branch: R. H. Coats, B.A., F.S.S.(Hon.), F.R.S.C. Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES

JANUARY, 1929 TO OCTOBER, 1931.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for October, 1931 (base January, 1929 = 100) show increased sales for eight groups and decreased sales for two groups as compared with September, 1931. The combined index for all groups rose from 99.3 to 111.3. Corresponding indexes for September and October, 1930 were 109.8 and 122.9 respectively.

No correction of these numbers has been made for seasonal influences nor in there any allowances for price changes.

These index numbers are based on returns for 83 chain stores and 25 departmental stores. Index numbers for groups are as follows:--

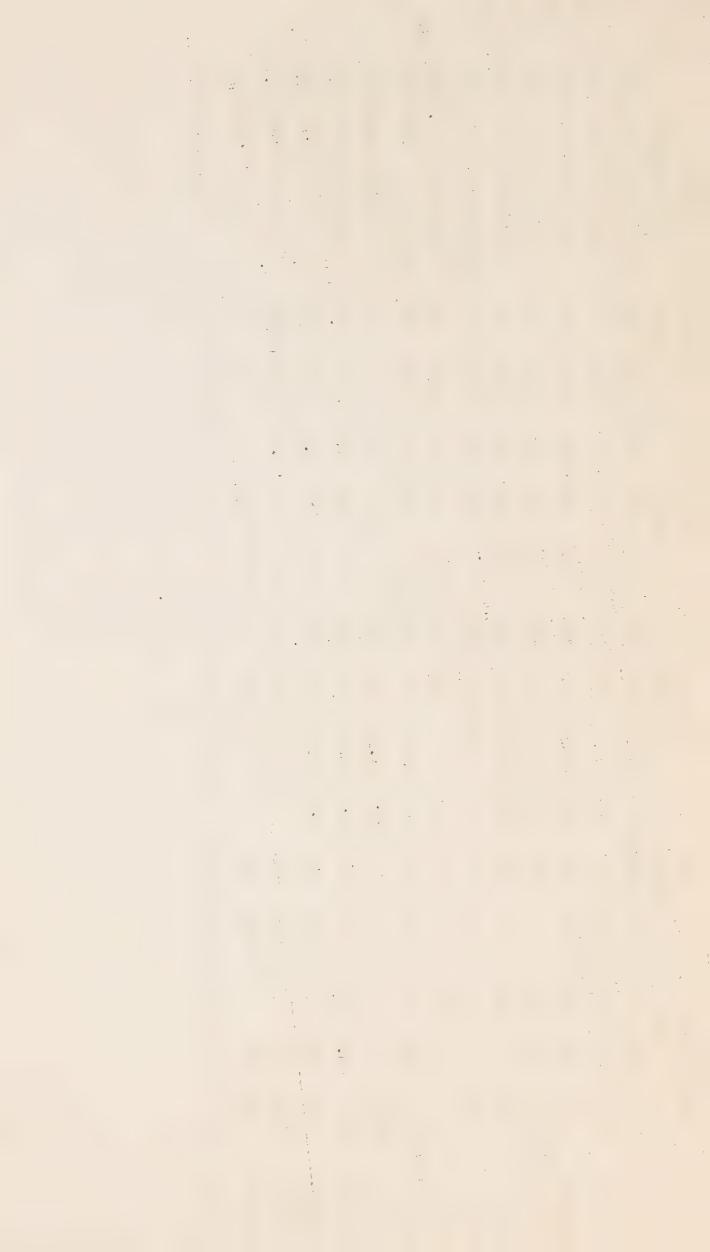
Boots and Shoes rose from 85.0 in September to 94.4 in October; Candy from 73.2 to 86.9; Clothing from 83.7 to 119.3; Drugs from 87.4 to 90.7; Dyers and Cleaners from 131.4 to 133.9; Furniture from 84.8 to 89.5; General and Departmental from 112.2 to 129.7 and Groceries and Meats from 93.7 to 96.1.

Hardware decreased from 120.0 in September to 118.4 in October and Restaurants from 54.2 to 80.4.

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re la	lins	1930	95.4	4.76	95.5	9 * 1.5		9107				109.7 8	105.8	113,4	
Furniture	4 chains	1,929	100.00	130,4	144,1	141,9	158.4	135.7	113.2	156,8	154.4	171.9	178,4	159.4	
		1931	109.63	0.66	143.1	184.9	145.4	150,9	128,9	11401	131.4	133.9	1	1	
and	chains	1830	115.4	104.5	156.0	204.8	174.7	163.1	118.7	117.9	170°5	187.0	105.0	87.5	
Dyers and cleaners	4 ch	1929	100°0	105.9	160,1	213.4	181.8	176,8	161.5	147.2	167.3	1,061	161.9	205	
		1931	93.1	87.4	92.7	90.2	89.9	86. 7	0.06	83,7	87.4	7.06	1	. 1	************
Drugs	chains	1930	6.96	94.3	105.4	6.66	98.7	95.2	95.9	101,0	92.2	97.1	92.2	106.0	
A	7 c	1929	100.0	1.16	108.1	99.5	1.03.5	106.0	104.6	1.10,0	200.4	105.8	103,7	114.9	
,		1931	70,8	67.7	0.901	169.5	126.1	140.1	85.7	1.19	83.7	119.3	1	7	
Clothing	chains	1930	99.2	86.4	130,8	194,9	172.2	155.4	122.1	90°7	111.7	157.9	122,3	159.5	
G	6	1929	100.0	126.6	174.6	180.7	171.6	187.0	137.1	123.0	141,4	221.0	166.5	170.7	
	7,	1931	74.3	80.4	75.5	110.7	91.5	71.5	15.2	85.8	78.2	86.9	ı	1	
Candy	6 chains	1930	97.1	108.0	95.2	121.5	104.3	86.7	95.3	112,6	93.5	93.9	88.9	159.3	
~	9	1929	100.0	108.6	152.4	102,8	125.0	113.0	11,09	1000	118.4	122.3	117.9	203,1	
Shoes	18	1931	6,99	59° T	15.8	107.8	107.8	115.7	4.16	79.1	85.0	4.46	1 ,	1	
nd	6 chains	1930	65.8	73.0	86.1	119.9	1.20,3	122,3	98.2	89.2	86.3	95.9	102.3	129.1	Addin and the second second second
Boot		1929	100,0	87.9	152.3-	140.4	160,9	166,3	121.4	116.9	119,1	126.7	134.5	151.5	AND AN ENCLOSED LINES AND
		用・MEC タージをとって、 ACLIEN - MeL-MCLen - 機関であってり	January	February	March	April	May	June	July	August	September	October	November	December	ANY AMERICAN THE PROPERTY OF T



	O H W	General and Departmental 25 stores and	and ental	Groot	Groceries Meats	and	Har	Hardware		Music	and Radio	0	ď	Restaurants	ب ھ	General	ral Index	Xe
Aller day - the case to regulate and other copy to con-	Many and any and the second	4 chains	ins	23	chains	S	7	cheins		4 c	chains			11 chains	S			
Company of the Compan	1929	1930	1931	1929	1930	1931	1929	1930	1931	1929	1930	1931	1929	1930	1931	1929	1930	1931
January	100.0	97.5	93.0	100.0	106.2	105.2	100.0	71.9	70.1	100.0	84.0	77.0	100.0	94.4	83.2	100.0	98.9	92.1
February	99.1	95.6	85.8	101.9	99.1	95.5	95.0	85.3	9-19	106.3	73.0	72.4	94.2	86.9	76.3	102.8	94.5	86.4
March	123.2	104.7	105.0	118.4	107.3	1,000.1	114.9	111.4	81.6	90.3	76.4	65.1	102,8	91.7	83.6	126.7	106.9	8.66
April	123.8	126.4	120.2	107.7	107.5	106.9	155.3	138.7	111.6	85.7	62.4	52.7	100.4	90.1	83.0	123.7	123.9	116.2
inay	155.4	141.4	128.1	112.8	115.2	108.5	191.1	181.8	140.0	94.0	1.99	53.0	109.8	96.4	85.4	139.3	130.6	115.4 1
June	143.2	122.3	115.8	116.9	0.96	0.79	195.2	162.7	123.5	64.1	50.7	39.4	102.9	94.9	81.1	136.1	114.1	207.5
July	124.5	107.9	101.3	107.4	4.96	95.1	174.1	140.3	106.3	64.0	4.7.4	40.5	115.2	99.2	88.0	119.1	103.5	95.0
August	132.4	111.5	100.1	115.5	101.5	94.1	168.6	136.7	110.7	86.7	56.4	48.5	119.9	102,8	88.3	124.8	104.3	92.2
September	132.5	125.2	112.2	107.7	94.3	93.7	189.2	157.6	120.0	129.5	92.3	65.8	107.6	91.4	84.2	123.9	109.8	99.3
October	155.7	140.0	129.7	115.4	98.7	96.1	203.0	157.0	118.4	165.3	113.9	78.0	106.8	93.7	80.4	145.2	122.9	111.3
November	149.5	130.3		118.4	103.6		131.8	129.9		150.6	115.4		94.8	83.1		136.6	115.1	
December	218.0	207.7		116.6	106.0		9*991	164.3		156.9	144.7		100.3	91.8		166,4	154.5	

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DEPARTMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS-CANADA INTERNAL TRADE BRANCH

(Issued January 4th, 1932.)

Dominion Statistician: Chief, Internal Trade Branch;

R.H. Goats, B.A., F.S.S.(Hon.), F.R.S.C. Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES JANUARY, 1929 TO NOVEMBER, 1931.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for November, 1931 (base January, 1929-100) show increased sales for three groups and decreased sales for eight groups as compared with October, 1931. The combined index for all groups decreased from 111.3 to 103.0, the drop being mainly seaconal. Corresponding indexes for October and November, 1930, were 122.9 and 115.1 respectively.

No correction of these numbers has been made for seasonal influences, nor is there any allowance for price changes.

These index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for groups are as follows:-

Drugs rose from 90,7 in October to 91.0 in November, Furniture from 90.2 to 92.7 and Music and Radio from 73.0 to 80.4.

Boots and Shoes decreased from 95.0 in October to 93.3 in November; Candy from 86.9 to 72.6; Glothing from 119.3 to 102.7; Dyers and Cleaners from 133.9 to 110.1; General and Departmental from 129.7 to 117.4; Groceries and Meats from 96.1 to 94.2; Hardware from 117.7 to 100.6 and Restaurants from 80.4 to 69.5.



		4 chains	1929 1930 1931	į	,	95.4	4.1.6	144.1 95.5 69.7	141.9 97.6 69.8	158.4 110.2 69.0 N	135.7 91.7 61.2	0 87	600	1.6	103,8	109.7	110.4 105.0 92.7	127.4 113.4
	1	+ cnains	1929 1930 1931		, Are 0.000	4.C++		1,50.0	213.4 204.6 184.9	181.8 174.7 146.4	176.8 163.1 150.9	161.5 118.7 128.9	0 711	100 C		161 9 105 0 133.9	2 2 2	
	Drugs 7 chains	E	1929 1930 1931		1.50 96.9 0.001	94.3	105.4	000		103.5 98.7 89.9	106.0 95.2 86.5	104.6 95.9 90.0		65.0	97.1	92.2	106.0	
	Clothing 9 chains		1929 1930 1931		100.0 99.2 70.8	126.6 86.4 67.7	174.6 130.8 106.0		170 9	7071	187.0 155.4 140.1	137.1 122.1 85.7	123.0 90.7 67.7	141.4 111.7 83.7	221.0 157.9 119.3	27	170.7 159.5	T mode with
	Candy 6 chains	The second secon	1767 1730 1731		100.0 97.1 74.3	108.6 108.0 80.4	152.4 95.2 75.5	102.8 121.5 110.7	125.0 104.3 91.5	78	,	116.9 95.3 75.2	144.7 112.6 85.8	118.4 93.5 78.2	122.3 93.9 86.9	117.9 88.9 72.6	203.1 159.3	
	Boots and Shoes 6 chains	1929 1930 1931	26/1	· ·	100.0 65.8 66.9	87.9 73.0 59.1	152.3 86.1 75.8	140.4 119.9 107.8	160.9 120.3 107.8	166.3 122.3 115.7	0		116.9 89.2 79.1	119.1 86.3 85.0	126.7 95.9 95.0	134.5 102.3 93.3	151.5 129.1	
-				Payantip 4	Anuary	a bruary	Freh	pril		- June	V N		ugust	eptember	€oto ber	ovember	ecemper	

×	1931	92.1	86.4	8*66	116,2	115.4	107.5	32.0 -	92.2	99.3	m,	0		
1 Index					~						9 111.3	1 103.0	<i>y4</i> /	
General	9 1930		3 94.5	1 106.9	123.9	3 130.6	114.1	103.5	104.3	109.8	122,9	115.1	154.5	
	1929		102.8	126.7	123.7	139.3	136.1	119.1	124.8	123.9	145.2	136.6	166.4	
w w	1931	83.2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.5		
Restaurants 11 chains	1930	94.4	86.9	91.7	90.1	96.4	94.9	99.2	102.8	91.4	93.7	83.1	91.8	
Rest	1929	100.0	94.2	102.8	100.4	109.8	102.9	115.2	119.9	9.701	3.901	94.8	100.3	
Radio	1931	77.0	72, 9	65.1	52.7	53.0	39.4	40.5	48.5	65.8	78.0	80.4	design due code.	
Music and Radio	1930	84.0	73.0	76.4	62,4	1.99	50.7	47.4	56.4	92.3	113.9	115.4	144.7	
T.	1929	100.0	106.3	90•3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9	
Φ 63	1931	70.1	9.19	81.6	9,111	140.0	123.5	106.3	110.7	120.0	117.7	100.6	entre e e e e e e e e e e e e e e e e e e	
Hardware 5 chains	1930	71.9	85.3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3	
	1929	100.0	95.0	114.9	155.3	191.1	195.2	174.1	168.6	189,2	203.0	131.8	166.6	
w w w	1931	105.2	95.5	1001	106.9	108.5	97.0	95.1	94.1	93.7	96.1	94.2		The second second
Groceries and Meats 23 chains	1930	106.2	99.1	107.3	107.5	115.5	0.96	96.4	101.5	94.3	7.86	103.6	0.901	
Gro and 23	1929	100.0 106.2	101.9	118.4	107.7	112,3	116.9	107.4	115.5 101.5	107.7	115.4	118,4 103,6	116.6 106.0	
ld and	1931	93.0	88.8	105.0	120.2	128.1	115.8	101.3	10001	112,2	129.7	117.4		
leral ar artment stores chains	1930	97.5	95.6	104.7	126.4	141.4	122.3	107.9	111.5	125.2	140.0	130.3	207.7	
Gene Deps 25	1929	100.0	99.1	123.2	123.8	155.4	143.2	124.5	132.4	132.5	155.7	149.5	218.0	
		January	February	March	April	May	June	July	August	September	October	November	December	

. . . .

Published by Authority of Hon. H. H. Stevens, M.P., Minister of Trade and Commerce

> DEPARTMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS CANADA TOURNAL TRADE BRANCH

> > (Issued January 30th, 193.)

Dominion Statistician: Chief, Internal Trade Branch; R. H. Coats, B.A. F.S.S. (Hon.), F.R.S.C. Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES

JANUARY, 1929 TO DECEMBER, 1931.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for December, 1931, (base January, 1929=100) show increased sales for nine groups and decreased sales for two groups as compared with November, 1931.

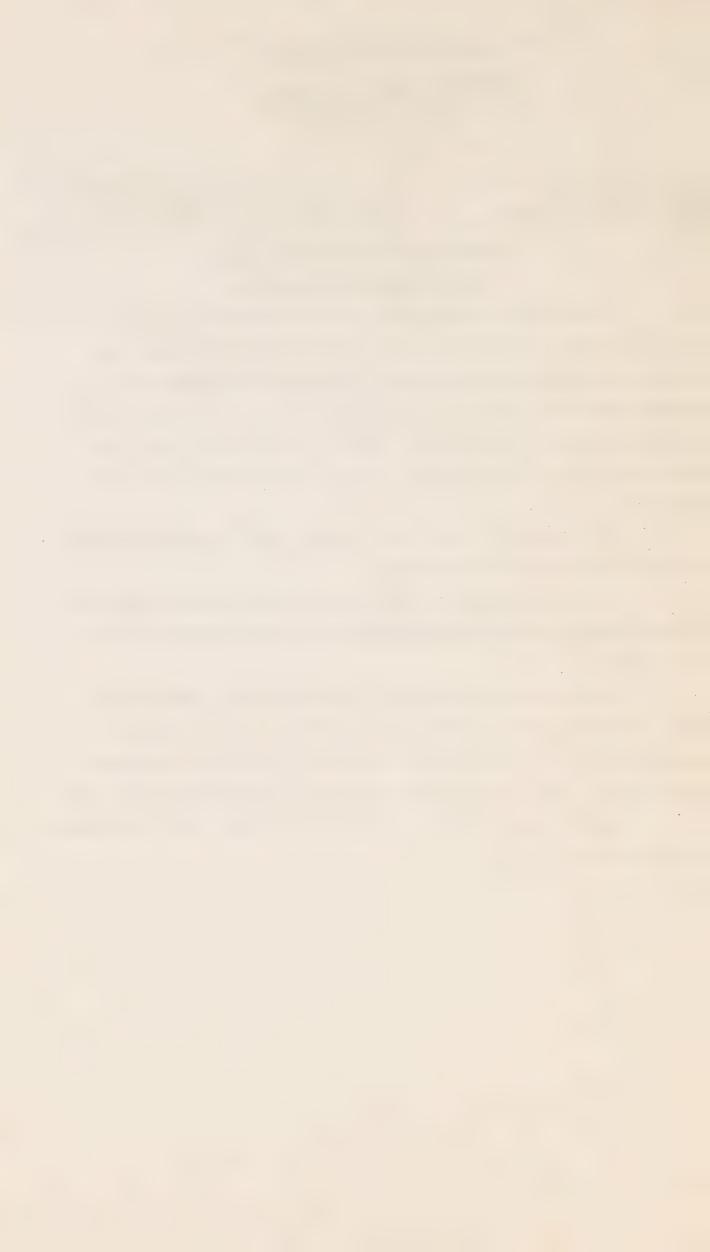
The combined index for all groups rose from 103.1 to 142.2. Corresponding indexes for November and December, 1930, were 115.1 and 154.5 respectively. The rise from November to December, 1931, was nearly 38% as compared with 34.2% from November to December, 1930.

No corrections of these numbers has been made for seasonal influences, nor is there any allowance for price changes.

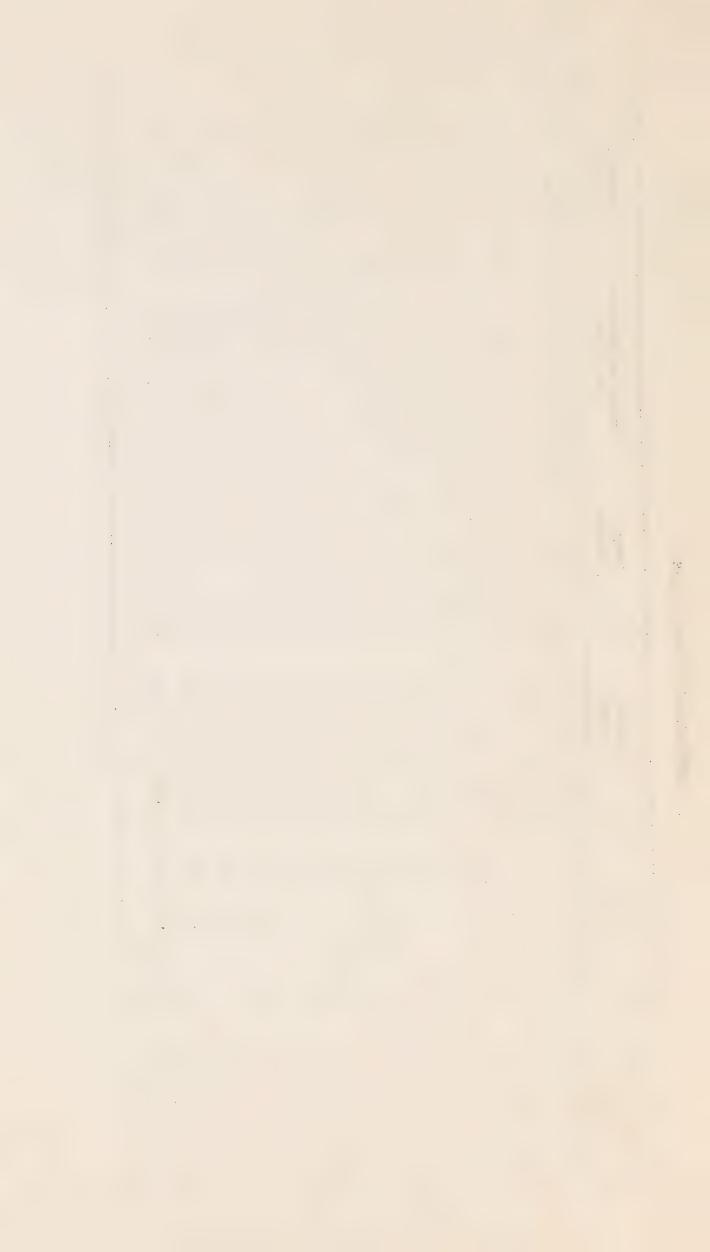
These index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for groups are as follows:-

Boots and Shoes rose from 93.3 to 125.5 (approx.); Candy from 72.5 to 146.0; Clothing from 102.7 to 132.1; Drugs from 90.8 to 103.9; General and Departmental from 117.4 to 195.9; Groceries and Meats from 94.5 to 98.4; Hardware from 100.6 to 142.1; Music and Radio from 80.5 to 82.6; Restaurants from 69.5 to 78.5.

Dyers and Cleaners decreased from 109.4 in November to 78.7 in December, and Furniture from 92.7 to 88.6.



	The second secon	C. Marine		T.					et (A.									
	ure	.ns	1931		6000	69.5		67.7	69.60	0.59	52	· ·	27.20	5%3	84° 8	90°2	0.0	7201	88.6
	Furniture	- Clarins	1930		95.4	0,7	L.		27.6	8,000	(C)		200		9. S) E	109.7	a L		113.4
		1000	T929	at if white segger all products	J.C. J.0	135.4	, ,			35803	735.7	0.00		Σ .3 -1	J. J. W. J. B.	2.7.3	7.78 A.		15%.4
	eaners		A 73.L		0.601	0.55	1 623) · · · · · · · · · · · · · · · · · · ·	1,46,4	2,50,9	C	2 F	- 1	131.4	133.9	A 901	e territori i use.	- Month Book was as a ring po
	Dyers and Cleaners	1000	730		47.504	104.5	156.0			- And - I	163.1				1.7005	187,0 1	105.0		2
	Dyer	1929			100,0	3.05.9	160.3	D & F.C.		3.81.	176.8	161.5			16/03	1,90,1	161,9	m woman.	-
		1937		1	320.5	87.4	52.7	6,706	2	5,60	86.5	0 06		The state of the S	200	7.000	90.8	103.9	State
	Drugs 7 Chains	1930	With the same	4	5°05	94.3	105,4	6366		7.56.7	9500	0. 25			7, 7,	97.1	92.2	106.0	THE CASE OF STREET, ST
		1929	Contract Con		0000	9709	103,1	99.5	(103.5	1.16.0	104.6	0,0		; ;	105°8	103.7	114,9	7 - MATE (M. 201.)
		1931	The same of the sa	· 0		67.7	3.06.0	169.5		1,021	x 40, 7,	85.7	67.7	. (3)	, , , , , , , , , , , , , , , , , , ,	11963	102.7	132,1	A STATE OF THE STA
	Clothing 9 Chains	1930	The second of the second	6 66	;	\$,00	130,8	194.9 1		7. 16.07	155.4	122,1	90, 7		P Berneda bayay	157.9	122,3		
	0 00	1929		. 00		126,6	174.6	180.7	7 646		1.87,0	137.1	123.0		T HISTORY - Name	C 0°TZZ	166.5 1	170.7	
		1931	Andread of the Control of the Contro	74.3)	80°4	75.5	13.0.7	ير ن ن	The Greek and	72.5	15.2	85.8	78.2	* n=v n=v	> 000000000000000000000000000000000000	72.5	146.0	
	Candy 6 Chains	1.930		1°26	000	LOGIC	27.2	121,5	104,3		26.7	95.3	112.0	93.5	* *****	******* * *****	88°9	159.3	-
		1.929	March Colon of Colon	3.00,0	. 00	3,001	2.52,4	3.02 8	0,73	,	0,50	6.91	500	138,4	2001	0073	117.9	203.1 1	
Security of Section 1	Shoes	1.931		66.9	0	To//	2°0	00 / 01	000		1.201	37.76	2000 CO	0,20	ر الم	, ,	73.5	125.5	
	Boots and S 6 Chamns	1930		65.8	C	")	r ;	32.00	120.3	NY LABOR.		0:	3.00	86.3	6 30		102.3	129.1	
Section of the sectio	Boot	1929		100 0	87.0				5,09%	0. 771		= £	6301	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	125.7		13405	151.5	
	A MET STORY MANUFACTURE OF THE STORY OF	Collector vist of the sense of		Tan	F) CD		70:07	Trudy	187	G.			ćuć.	ಿಧಿದ್ದೆಲ್ಲ	30.00	i CN	2	Dec	



				\$					3											
	Index		1931	,	(86.4	80000	. 700	77.007	115.4	30705	95.0	000	75.5	7%5	111,05	103.1	142.2	
	General	1930		C	7067	94.5	5°63%	0 003	2002	00024	17	203.5	104.3		00601	122.9	115.1	154.5	-	
		1929	Manager and Manager at States		0007	102.8	126.7	2000	-		136.1	119.1	124.8			145.2	136.6	166.4		
	ω 43		1931		200	J	1603	83,6	83,0	ν	4000	T°T2	0300	88.3	84.0		4.0	69.5	78.5	1. 10.00 St. 200
	Restaurants	Chains	1930		24.4		000%	91.07	50.3	70	130%	44.4	99°2	102.6	97.4	6	73.	83.1	9.46	
	B.	H	1929		100.0	5 6	70056	102.8	10004	000		7070 7	115,2	119.9	107.6	8 901	000	94.8	100.3	
	adio	Chains	1931		77.0	100	+ 0 J	65.7	52.7	73.		57.c	400	48.5	65.8	۲ 82	1 1	5.5	82.6	
	Music and Radio		1930		84.0	7.5	2	7604	62.4	66.7	С.	2	4./.4	56.4	92.3	913.9		115.4	144.7	
	S NM	4	1929		100.0	106.2		90,3	85.7	64.0	64 7	3	0,40	86,7	129.5			450.0	156.9	
	D	5 Chains	1931	the Miles of Colonian and Administration and Admini	70.1	9°29	(81.6	3.1.6	3.40.0	123, 5	6 30 6	9 001	130.7	120.0	117.7	7 00	0 000	142.1	
Handman	יימי חוש מיים		1930		7,1,9	85,3		111,4	138,7	181.8	1.62,7		ment or content on	136.7	157.6	157.0	-		164.3	
	philips of the top of the second second		1929		100.0	95.0	(114.9	155,3	191.01				168,6	189.2	203.0	131.8	-	166.6	
and Meats		Si	1931		105.2	95.5		T. 007	106.9	108.5	97.0			7.76	93.7	96.1	94.5	, ,	40.4	+
Groceries an	5	23 Gnains	1930	derinants nat	106.2	95.3	0 401	0° 101	3.07.5	11.5.2	96.0	v°96	1	ς πητ	94.3	7.86	103.6		0.001	
Groce		ν.	1929		100.0	90E0E	7 811		2.07.7	112,3	1.16.9	107,4		4464	107.7	115.4	118.4		0.011	
	70		1931		93.0	88.8	3050		700%	1.25 . 3.	115.6	101.3		٠. ٥. ٥	112,2	130.2	117.4	و م		
General and	itores and Chains		1930		3405	35.6	104.7		77077	17	122.3	107.9		-	12.5.2	140.0	130.3	207.7		
General	25 Stores 4 Chains		1929		10000	99.3	123.2	0,001	30039	1,550	143,2	124.5	7,2,4	-	132°5	155.7	149.5	218.0		
			Market Colors		Jan.	ેલ હતું.	1-arch	1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00		J. 7. 7.	June	July	Aug		Sept.	Oct.	Nove	Dec.		

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> DEPARTMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS-CAMADA INTERNAL TRADE BRANCH

> > (Issued March 1st, 1932)

Dominion Statistician: Chief, Internal Trade Branch: R. H. Coats, B.A., F.S.S. (Hon.), F.R.S.C. Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES JANUARY, 1929 TO JANUARY, 1932.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for January, 1932, (base January, 1929=100) show decreased sales for all groups as compared with December, 1931. The combined index dropped from 141.7 to 79.2, mainly due to seasonal influences. Corresponding indexes for December, 1930, and January, 1931, were 154.5 and 92.1, respectively.

No correction of these numbers has been made for seasonal influences, nor is there any allowance for price changes.

These index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for all groups behaved as follows:-

Boots and Shoes decreased from 125.5 in December, 1931, to 64.5 in January, 1932; Candy from 146.0 to 66.9; Clothing from 132.1 to 61.2; Drugs from 103.9 to 85.7; Dyers and Cleaners from 78.7 to 76.4, and Furniture from 88.6 to 48.3. General and Departmental dropped from 195.9 to 80.3; Groceries and Meats from 96.6 to 90.6; Hardware from 142.1 to 56.8; Music and Radio from 82.6 to 42.0, and Restaurants from 78.5 to 66.7.

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INDEL MUMBERS OF RETAIL SALES

	Jan.	Feb.	March	a April	May	Jiune	July	Aug.	Sept.	Oct.	Nov.	Dec.
				Вос	ots and	Shoe	s - 6 (hains				
1929	100.0	87.9	152.3	140,4	160,9	166.3	121.4	115.9	119.1	126.7	134.5	151.5
1930	65.8	73.0					1				102.3	
1931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
1932	64.5		magha-agasa dilikana			off or manufacture of	Agentic of the state of the sta		-	a a a a a a a a a a a a a a a a a a a	e e international e	
					Cand	y - 6 (Chains					
1929	100.0	1108 6	152,4	102 8	125.0	. 17.0	13360	7 11)1 7				207.1
1930			95.2		:					į		
1931			75.5		1	1						
1932	66.9			11001	1 710	1-07	17.	:	10.2	00.9	1500	140.0
			!		Cloth	ing - 9	l Chair	ns				
4.000		-06.6	11	li	ļ				f			
1929			174.6									
1930	99,2		130.8				•					
1931	70.8		106.0	169.5	150.1	140.1	85.	6/*/	83.	119.3	102./	132.1
1932	61.2	i 		:								
				·	Dru	gs - 7	Chains					
1929	100.0	97.7	108.1	99.5	103.5	106.0	104.6	110.0	100,4	105,8	103.7	114.9
1930	96.9	94.3	105.4	99.9	98.7	95.2	95.9	101.0	92.2	97.1	92.2	106.0
1931	93,1	87.4	92.7	90.2	89.9	86.5	90.0	88.7	87.3	90.7	90.8	103.9
1932	85.7	100				1			1			
				Dye	ers and	d Clear	ners -	4 Chai	ins	•		
1929	100.0	105.9	160.1	213.4	181.8	176.8	161.5	147,2	167.3	190,1	161.9	122.8
1930	115,4	104.5	156.0	204.6	174.7	163.1	118.7	117.9	170.5	187.0	105:0	87.5
1931	109.3	99.0	11.3.1	184.9	146.4	150.9	128.9	114.1	131.4	133-9	109.4	78.7
1932	76.4			·		00 · · · · · · · · · · · · · · · · · ·						
					Furnit	ture -	4 Chai	ins				
1929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156,8	154.4	171.9	178,4	159.4
1930	95.4	97.4	95•5	97.6	110.2	91.7	68.9	97.7	103.8	109.7	105.8	113,4
1931	60,9	69.6	69.7	69.8	69.0	61.2	52.4	67.3	84.8	90.2	92.7	88.6
1932	48.3										,	
									-			

and the second second

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INDEX MUMBERS OF RETAIL SALES

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
		Ger	neral a	and Dep	partmen	ntal -	25 St	ores a	nd 4 Ch	nains		
1929	100,0	99.1	123.2	125.8	155.4	143.2	124.5	132.4	132.5	155.7	149.5	218.0
1930	97.5	95.6	104.7	126.4	141.4	122.3	107.9	111.5	125.2	140.0	130.3	207.7
1931	93.0			3	1			1	f .		117.4	
1932	80.3	***			t .		1		7 •			
				Frocer	les and	d Meat	s - 23	Chain	3 .			
1929	100.0	101.9	118,4	107.7	112,8	116.9	107.4	115.5	107.7	115.4	118,4	116,6
1930	106.2	99.1	107.3	107.5	1115.2	96.0	96.4	101.5	94.3	98.7	103.6	106.0
1931	105.2	95.5	100.1	106.9	108.5	97.0	95.1	94.1	93.7	96.1	94.5	96.6
1932	90.6			T	4 1 2		ė.					
				Hai	rdware	- 5 C	nains					
1929	100.0	95.0	114.9	155.3	191.1	195.2	174.1	168.6	189.2	203.0	131.8	166.6
1930	71.9	85.3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
1931	70.1	67.6	81.6	111.6	140.0	123.5	106.3	110.7	120.0	117.7	100.6	142.1
1932	56.8					•	· /			1		
				Mus	ic and	Radio	- 4 01	nains				
1929	100.0	106.3	90.3	85.7	94,0	64,1	64,0	86.7	129.5	165.3	150,6	156.9
1930	8,4*0	73.0	76.4	62,4	66.7	50.7	47.4	56.4	92.3	113.9	115.4	144.7
1931	77.0	72.4	65.7	52.7	53.0	39.4	40.5	48.5	65.8	78.1	80.5	82.6
1932	42.0							1	-			
				Re	staura	nts -	11 Cha	ins				
1929	100.0	94.2	102.8	100.4	109.8	102.9	11 5.2	119.9	107.6	106,8	94.8	100.3
1930	94.4	86.9	91.7	90.1	96.4	94.9	99.2	102.8	91.4	93:7	83.1	91,8
1931	83,2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.5	78.5
1932	66.7			· .				f	;			
					Gen	eral I	ndex					
1929	100.0	102,8	126.7	123.7	139.3	136.1	119,1	124,8	123.9	145.2	136.6	166,4
1930	98.9	94.5	106.9	123.9	130,6	114.1	103,5	104.3	109.8	122.9	115.1	154.5
1931	92,1	86.4	99.8	116.2	115-4	: 107.5	95.0	92.2	99-3	111.5	103.1	141.7
1932	79.2							,))		
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Published by Authority of Hon. H.H. Stevens, M.P., Minister of Trade and Commerce

> DEPARTMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS-CANADA INTERNAL TRADE BRANCH

> > Issued March 31st, 1932)

Dominion Statistician: Chief, Internal Trade Branch: R. H. Coats, B.A., F.S.S. (Hon.), F.R.S.C. Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES JANUARY, 1929 TO FABRUARY, 1932.

Index Numbers of Retail sales issued by the Dominion Bureau of Statistics for February, 1932, (base January, 1929=100) show decreased sales for eight groups and increased sales for three groups as compared with January, 1932. The combined index dropped from 79.0 to 75.0. Corresponding indexes for January and February, 1931, were 92.1 and 86.4 respectively.

No correction of these index numbers has been made for seasonal influence nor is there any allowance for price changes.

These index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for all groups behaved as follows:-

Candy rose from 66.9 to 69.8; Drugs from 85.7 to 87.4, and Furniture from 48.3 to 64.5.

Boots and Shoes decreased from 64.5 to 48.1; Clothing from 61.2 to 52.3; Dyers and Cleaners from 76.4 to 75.4, and General and Departmental from 79.9 to 77.9. Groceries and Meats dropped from 90.6 to 83.8; Hardware from 56.8 to 54.1; Music and Radio from 42.0 to 34.9, and Restaurants from 66.7 to 65.0.

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INDEX NUMBERS OF RETAIL SALES

Boots and Shoes - 6 Chains		Ton	Tich	Menn	Ass. 2.7	1		,					
1029 100.0 87,9 152;3 140.4 160.9 166,3 121,4 116,9 119;1 126,7 134,5 151, 1950 65,8 75.0 86.1 119,9 120,3 122,5 98,2 88,3 95,9 102,3 129, 1831 66,9 59,1 75.8 107.8 107.8 115,7 97.4 79,1 85.0 95.0 95.3 125, 1832 64.5 48,1 Candy - 6 Chains		Jan.	Feb.	Mar:	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
1930 65.8 75.0 86.1 119.9 120.3 122.3 98.2 89.2 86.3 95.9 102.5 129. 1931 66.9 59.1 75.8 107.8 107.8 115.7 97.4 79.1 85.0 95.0 95.5 125. 1932 64.5 48.1 Candy - 6 Chains 1929 100.0 108.6 152.4 102.8 125.0 113.0 116.9 144.7 118.4 122.5 117.9 203. 1930 97.1 108.0 95.2 121.5 104.3 86.7 95.3 112.6 95.5 93.9 88.9 159. 1931 74.5 80.4 75.5 110.7 91.5 71.5 75.2 85.8 78.2 86.9 72.5 146. 1932 66.9 69.8 Clothing - 9 Chains 1929 100.0 126.6 174.6 180.7 171.6 187.0 137.1 123.0 141.4 221.0 186.5 170. 1930 99.2 86.4 130.8 194.9 172.2 155.4 122.1 90.7 111.7 157.9 123.3 159. 1931 70.8 67.7 106.0 169.5 126.1 140.1 85.7 67.7 83.7 119.3 102.7 132. 1932 61.2 52.3 Drugs - 7 Chains 1929 100.0 97.7 108.1 99.5 103.5 108.0 104.6 110.0 100.4 105.8 103.7 114. 1930 96.9 94.3 105.4 99.9 98.7 98.2 96.9 101.0 92.2 97.1 92.2 106. 1931 93.1 67.4 92.7 90.2 89.9 86.5 90.0 88.7 67.3 90.7 90.8 103. 1932 100.0 105.9 160.1 215.4 181.8 176.8 161.5 147.2 167.3 190.1 161.9 122. 1930 115.4 104.5 156.0 204.6 174.7 163.1 118.7 117.9 170.5 187.0 105.0 87. 1931 76.4 75.4 Purniture - 4 Chains 1929 100.0 150.4 144.1 141.9 158.4 155.7 119.2 156.8 154.4 171.9 178.4 159. 1930 95.4 97.4 95.5 97.6 110.2 91.7 68.9 97.7 100.6 109.7 105.8 113. 1930 95.4 97.4 95.5 97.6 110.2 91.7 68.9 97.7 100.6 109.7 105.8 113. 1931 60.8 69.8 69.7 69.8 69.0 61.2 52.4 67.3 84.8 90.2 92.7 88.	-				Воо	ts and	Shoes -	6 Chai	ns				
1931 66.9 59.1 75.8 107.8 107.8 115.7 97.4 79.1 85.0 95.0 95.3 125. 1932 64.5 48.1 Candy - 6 Chains Candy - 6 Chains 1929 100.0 108.6 152.4 102.8 125.0 113.0 116.9 144.7 118.4 122.5 117.9 203. 1930 97.1 108.0 95.2 121.5 104.5 86.7 95.3 112.6 93.5 83.9 88.9 159. 1931 74.3 80.4 75.5 110.7 91.5 71.5 75.2 85.8 78.2 86.9 72.5 146. 1932 66.9 69.8 Clothing - 9 Chains 1929 100.0 126.6 174.6 180.7 171.6 187.0 137.1 123.0 141.4 221.0 166.5 170. 1930 99.2 86.4 130.8 194.9 172.2 155.4 122.1 90.7 111.7 157.9 122.5 159.1 931 70.8 67.7 106.0 169.5 126.1 140.1 85.7 67.7 83.7 119.3 102.7 132. 1932 61.2 52.5 Drugs - 7 Chains 1929 100.0 97.7 108.1 99.5 103.5 108.0 104.6 110.0 100.4 105.8 103.7 114. 1950 96.9 94.3 105.4 99.9 98.7 95.2 95.9 101.0 92.2 97.1 92.2 106. 1931 93.1 87.4 92.7 90.2 89.9 86.5 90.0 88.7 87.5 90.7 90.8 103. 1932 85.7 87.4 Dyers and Cleaners - 4 Chains 1929 100.0 105.9 160.1 213.4 181.8 176.8 161.5 147.2 167.3 190.1 161.9 122. 1930 115.4 104.5 186.0 204.6 174.7 163.1 118.7 117.9 170.5 187.0 105.0 87. 1931 109.3 99.0 143.1 184.9 146.4 150.9 128.9 114.1 131.4 133.9 109.4 78. Parmiture - 4 Chains 1929 100.0 150.4 144.1 141.9 158.4 135.7 119.2 156.8 154.4 171.9 178.4 159. 1930 95.4 97.4 95.5 97.6 110.2 91.7 68.9 97.7 103.8 100.7 105.8 113. 1931 60.9 69.6 69.7 69.8 69.0 61.2 52.4 67.5 84.8 90.2 92.7 88.	1929	100.0	87.9	152.3	140.4	160.9	166.3	121.4	116.9	119!1	126.7	134,5	151.5
Candy - 6 Chains Candy - 7 Chains Candy -	1930	65.8	73.0	86.1	119.9	120.3	122.3	9842	89.2	86, 3	95.9	102.3	129.1
Candy - 6 Chains 1929 100.0 108.6 152.4 102.8 125.0 113.0 116.9 144.7 118.4 122.5 117.9 203. 1930 97.1 108.0 95.2 121.5 104.5 86.7 95.3 112.6 93.5 93.9 88.9 159. 1951 74.3 80.4 75.5 110.7 91.5 71.5 75.2 85.8 78.2 86.9 72.5 146. 1932 66.9 69.8	1931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
1929 100.0 108.6 152.4 102.8 125.0 113.0 116.9 144.7 118.4 122.3 117.9 203. 1930 97.1 108.0 95.2 121.5 104.3 86.7 95.3 112.6 93.5 93.9 88.9 159. 1931 74.3 80.4 75.5 110.7 91.5 71.5 75.2 85.8 78.2 86.9 72.5 146. 1932 66.9 69.8 Clothing - 9 Chains 1929 100.0 126.6 174.6 150.7 171.6 187.0 137.1 125.0 141.4 221.0 166.5 170. 1930 99.2 86.4 130.8 194.9 172.2 155.4 122.1 90.7 111.7 157.9 122.3 159. 1931 70.8 67.7 106.0 169.5 126.1 140.1 85.7 67.7 83.7 119.3 102.7 132. 1932 61.2 52.3 Drugs - 7 Chains 1929 100.0 97.7 108.1 99.5 103.5 106.0 104.6 110.0 100.4 105.8 103.7 114. 1930 96.9 94.3 105.4 99.9 98.7 95.2 95.9 101.0 92.2 97.1 92.2 106. 1931 93.1 87.4 92.7 90.2 89.9 86.5 90.0 88.7 87.3 90.7 90.8 103. 1932 85.7 87.4 Dyers and Cleaners - 4 Chains 1929 100.0 105.9 160.1 215.4 181.8 176.8 161.5 147.2 167.3 190.1 161.9 122. 1930 115.4 104.5 156.0 204.6 174.7 163.1 118.7 117.9 170.5 187.0 105.0 87. 1931 70.4 75.4 Furniture - 4 Chains 1929 100.0 130.4 144.1 141.9 158.4 155.7 119.2 156.8 154.4 171.9 178.4 159. 1930 95.4 97.4 95.5 97.6 110.2 91.7 68.9 97.7 103.8 109.7 105.8 113. 1931 60.9 69.6 69.7 69.8 69.0 61.2 52.4 67.3 84.8 90.2 92.7 88.	1932	64.5	48.1									and the second second second	
1930 97.1 108.0 95.2 121.5 104.3 86.7 95.3 112.6 93.5 93.9 88.9 159. 1931 74.3 80.4 75.5 110.7 91.5 71.5 75.2 85.8 78.2 86.9 72.5 146. 1932 66.9 69.8 Clothing - 9 Chains Clothing - 9 Chains 1929 100.0 126.6 174.6 150.7 171.6 187.0 137.1 123.0 141.4 221.0 166.5 170. 1930 99.2 86.4 150.8 194.9 172.2 155.4 122.1 90.7 111.7 157.9 122.3 159. 1931 70.8 67.7 106.0 169.5 126.1 140.1 85.7 67.7 83.7 119.3 102.7 132. 1932 61:2 52.5 Drugs - 7 Chains 1929 100.0 97.7 108.1 99.5 103.5 106.0 104.6 110.0 100.4 105.8 103.7 114. 1930 96.9 94.3 105.4 99.9 98.7 95.2 95.9 101.0 92.2 97.1 92.2 106. 1931 93.1 87.4 92.7 90.2 89.9 86.5 90.0 88.7 87.3 90.7 90.8 103. 1932 85.7 87.4 Dyers and Cleaners - 4 Chains 1929 100.0 105.9 180.1 213.4 181.8 176.8 161.5 147.2 167.3 190.1 161.9 122. 1930 115.4 104.5 156.0 204.6 174.7 163.1 118.7 117.9 170.5 187.0 105.0 87. 1931 109.3 99.0 143.1 184.9 148.4 150.9 128.9 114.1 131.4 133.9 109.4 78. Furniture - 4 Chains 1929 100.0 130.4 144.1 141.9 158.4 155.7 119.2 156.8 154.4 171.9 178.4 159. 1950 95.4 97.4 95.5 97.6 110.2 91.7 68.9 97.7 103.8 109.7 105.8 113. 1931 60.9 69.6 69.7 69.8 69.0 61.2 52.4 67.3 84.8 90.2 92.7 88.						Candy	- 6 Ch	ains					
1951 74.3 80.4 75.5 110.7 91.5 71.5 75.2 85.8 78.2 86.9 72.5 146. 1932 66.9 69.8 Clothing - 9 Chains 1929 100.0 126.6 174.6 180.7 171.6 187.0 137.1 123.0 141.4 221.0 166.5 170. 1930 99.2 86.4 130.8 194.9 172.2 155.4 122.1 90.7 111.7 157.9 122.3 159. 1931 70.8 67.7 106.0 169.5 126.1 140.1 85.7 67.7 83.7 119.3 102.7 132. 1932 61.2 52.3 Drugs - 7 Chains 1929 100.0 97.7 108.1 99.5 103.5 106.0 104.6 110.0 100.4 105.8 103.7 114. 1930 96.9 94.3 105.4 99.9 98.7 95.2 95.9 101.0 92.2 97.1 92.2 106. 1931 93.1 87.4 92.7 90.2 89.9 86.5 90.0 88.7 87.3 90.7 90.8 105. 1932 85.7 87.4 Dyers and Cleaners - 4 Chains 1929 100.0 105.9 160.1 213.4 181.8 176.8 161.5 147.2 167.3 190.1 161.9 122. 1930 115.4 104.5 156.0 204.6 174.7 163.1 118.7 117.9 170.5 187.0 105.0 87. 1931 109.3 99.0 143.1 184.9 146.4 150.9 128.9 114.1 131.4 133.9 109.4 78. 1932 76.4 75.4 Furniture - 4 Chains 1929 100.0 130.4 144.1 141.9 158.4 135.7 119.2 156.8 154.4 171.9 178.4 159. 1930 95.4 97.4 95.5 97.6 110.2 91.7 68.9 97.7 103.8 109.7 105.8 113. 1931 60.9 69.6 69.7 69.8 69.0 61.2 52.4 67.3 84.8 90.2 92.7 88.	1929	100.0	108.6	152.4	102.8	125.0	113.0	116.9	144.7	118.4	122.3	117.9	203.1
Clothing - 9 Chains 1929	1930	97.1	108.0	95,2	121.5	104.3	86.7	95,3	112.6	93.5	93.9	88.9	159.3
Clothing - 9 Chains 1929 100.0 126.6 174.6 180.7 171.6 187.0 137.1 125.0 141.4 221.0 166.5 170. 1930 99.2 86.4 130.8 194.9 172.2 155.4 122.1 90.7 111.7 157.9 122.5 159. 1931 70.8 67.7 106.0 169.5 126.1 140.1 85.7 67.7 83.7 119.3 102.7 132. 1932 61:2 52.3 Drugs - 7 Chains 1929 100.0 97.7 108.1 99.5 103.5 106.0 104.6 110.0 100.4 105.8 103.7 114. 1930 96.9 94.3 105.4 99.9 98.7 95.2 95.9 101.0 92.2 97.1 92.2 106. 1931 93.1 87.4 92.7 90.2 89.9 86.5 90.0 88.7 87.3 90.7 90.8 103. 1932 85.7 87.4 Dyers and Cleaners - 4 Chains 1929 100.0 105.9 160.1 213.4 181.8 176.8 161.5 147.2 167.3 190.1 161.9 122. 1930 115.4 104.5 156.0 204.6 174.7 165.1 118.7 117.9 170.5 187.0 105.0 87. 1931 109.3 99.0 143.1 184.9 146.4 150.9 128.9 114.1 131.4 135.9 109.4 78. 1932 76.4 75.4 Furniture - 4 Chains 1929 100.0 130.4 144.1 141.9 158.4 135.7 119.2 156.8 154.4 171.9 178.4 159. 1930 95.4 97.4 95.5 97.6 110.2 91.7 68.9 97.7 103.8 109.7 105.8 113. 1931 60.9 69.6 69.7 69.8 69.0 61.2 52.4 67.3 84.8 90.2 92.7 88.	1931	74.3	80.4	75.5	110.7	91.5	71.5	75,2	85.8	78.2	86.9	72.5	146.0
1929 100.0 126.6 174.6 180.7 171.6 187.0 137.1 125.0 141.4 221.0 166.5 170. 1930 99.2 86.4 150.8 194.9 172.2 155.4 122.1 90.7 111.7 157.9 122.3 159. 1931 70.8 67.7 106.0 169.5 126.1 140.1 85.7 67.7 83.7 119.3 102.7 132. 1932 61:2 52.5 Drugs - 7 Chains 1929 100.0 97.7 108.1 99.5 103.5 106.0 104.6 110.0 100.4 105.8 103.7 114. 1930 96.9 94.3 105.4 99.9 98.7 95.2 95.9 101.0 92.2 97.1 92.2 106. 1931 93.1 87.4 92.7 90.2 89.9 86.5 90.0 88.7 87.3 90.7 90.8 103. 1932 85.7 87.4 Dyers and Cleaners - 4 Chains 1929 100.0 105.9 160.1 213.4 181.8 176.8 161.5 147.2 167.5 190.1 161.9 122. 1930 115.4 104.5 156.0 204.6 174.7 163.1 118.7 117.9 170.5 187.0 105.0 87. 1931 109.3 99.0 143.1 184.9 146.4 150.9 128.9 114.1 131.4 133.9 109.4 78. 1932 76.4 75.4 Furniture - 4 Chains 1929 100.0 150.4 144.1 141.9 158.4 135.7 119.2 156.8 154.4 171.9 178.4 159. 1930 95.4 97.4 95.5 97.6 110.2 91.7 68.9 97.7 103.8 109.7 105.8 113. 1931 60.9 69.6 69.7 69.8 69.0 61.2 52.4 67.5 84.8 90.2 92.7 88.	1932	66.9	69.8										
1950 99.2 86.4 150.8 194.9 172.2 155.4 122.1 90.7 111.7 157.9 122.3 159. 1951 70.8 67.7 106.0 169.5 126.1 140.1 85.7 67.7 83.7 119.3 102.7 132. 1952 61.2 52.5 Drugs - 7 Chains 1929 100.0 97.7 108.1 99.5 103.5 106.0 104.6 110.0 100.4 105.8 103.7 114. 1950 96.9 94.3 105.4 99.9 98.7 95.2 95.9 101.0 92.2 97.1 92.2 106. 1951 93.1 87.4 92.7 90.2 89.9 86.5 90.0 88.7 87.3 90.7 90.8 103. 1932 85.7 87.4 Dyers and Cleaners - 4 Chains 1929 100.0 105.9 160.1 213.4 181.8 176.8 161.5 147.2 167.3 190.1 161.9 122. 1950 115.4 104.5 156.0 204.6 174.7 165.1 118.7 117.9 170.5 187.0 105.0 87. 1951 109.3 99.0 143.1 184.9 146.4 150.9 128.9 114.1 151.4 133.9 109.4 78. 1952 76.4 75.4 Furniture - 4 Chains 1929 100.0 130.4 144.1 141.9 158.4 135.7 119.2 156.8 154.4 171.9 178.4 159. 1950 95.4 97.4 95.5 97.6 110.2 91.7 68.9 97.7 103.8 109.7 105.8 113. 1951 60.9 69.6 69.7 69.8 69.0 61.2 52.4 67.3 84.8 90.2 92.7 88.						Clothin	ıg – 9 C	hains					
1931 70.8 67.7 106.0 169.5 126.1 140.1 85.7 67.7 83.7 119.3 102.7 132. 1932 61:2 52.5 Drugs - 7 Chains 1929 100.0 97.7 108.1 99.5 103.5 106.0 104.6 110.0 100.4 105.8 103.7 114. 1930 96.9 94.3 105.4 99.9 98.7 95.2 95.9 101.0 92.2 97.1 92.2 106. 1931 87.4 92.7 90.2 89.9 86.5 90.0 88.7 87.3 90.7 90.8 103. 1932 85.7 87.4 Dyers and Cleaners - 4 Chains 1929 100.0 105.9 160.1 213.4 181.8 176.8 161.5 147.2 167.3 190.1 161.9 122. 1930 115.4 104.5 156.0 204.6 174.7 165.1 118.7 117.9 170.5 187.0 105.0 87. 1931 109.3 99.0 143.1 184.9 146.4 150.9 128.9 114.1 131.4 133.9 109.4 78. 1932 76.4 75.4 Furniture - 4 Chains 1929 100.0 130.4 144.1 141.9 158.4 135.7 119.2 156.8 154.4 171.9 178.4 159. 1930 95.4 97.4 95.5 97.6 110.2 91.7 68.9 97.7 103.8 109.7 105.8 113. 1931 60.9 69.6 69.7 69.8 69.0 61.2 52.4 67.3 84.8 90.2 92.7 88.	1929	100.0	126.6	174.6	180.7	171.6	187.0	137.1	123.0	141.4	221.0	166.5	170.7
Drugs - 7 Chains 1929 100.0 97.7 108.1 99.5 103.5 106.0 104.6 110.0 100.4 105.8 103.7 114. 1950 96.9 94.3 105.4 99.9 98.7 95.2 95.9 101.0 92.2 97.1 92.2 106. 1931 93.1 87.4 92.7 90.2 89.9 86.5 90.0 88.7 87.3 90.7 90.8 103. 1952 85.7 87.4 Dyers and Cleaners - 4 Chains 1929 100.0 105.9 160.1 213.4 181.8 176.8 161.5 147.2 167.3 190.1 161.9 122. 1950 115.4 104.5 156.0 204.6 174.7 165.1 118.7 117.9 170.5 187.0 105.0 87. 1931 109.3 99.0 143.1 184.9 146.4 150.9 128.9 114.1 131.4 133.9 109.4 78. 1929 100.0 130.4 144.1 141.9 158.4 135.7 119.2 156.8 154.4 171.9 178.4 159. 1930 95.4 97.4 95.5 97.6 110.2 91.7 68.9 97.7 103.8 109.7 105.8 113. 1931 60.9 69.6 69.7 69.8 69.0 61.2 52.4 67.3 84.8 90.2 92.7 88.	1930	99.2	86.4	130.8	194.9	172.2	155.4	122.1	90,7	111:7	157.9	122.3	159.5
Drugs - 7 Chains 1929 100.0 97.7 108.1 99.5 103.5 106.0 104.6 110.0 100.4 105.8 103.7 114. 1930 96.9 94.3 105.4 99.9 98.7 95.2 95.9 101.0 92.2 97.1 92.2 106. 1931 93.1 87.4 92.7 90.2 89.9 86.5 90.0 88.7 87.3 90.7 90.8 103. 1932 85.7 87.4	1931	70.8	67.7	106.0	169.5	126.1	140.1	85.7	67.7	83.7	119,3	102.7	132.1
1929 100.0 97.7 108.1 99.5 103.5 106.0 104.6 110.0 100.4 105.8 103.7 114. 1930 96.9 94.3 105.4 99.9 98.7 95.2 95.9 101.0 92.2 97.1 92.2 106. 1931 93.1 87.4 92.7 90.2 89.9 86.5 90.0 88.7 87.3 90.7 90.8 103. 1932 85.7 87.4	1932	61:2	52.3										
1930 96.9 94.3 105.4 99.9 98.7 95.2 95.9 101.0 92.2 97.1 92.2 106. 1931 93.1 87.4 92.7 90.2 89.9 86.5 90.0 88.7 87.3 90.7 90.8 103. 1932 85.7 87.4 Dyers and Cleaners - 4 Chains 1929 100.0 105.9 160.1 213.4 181.8 176.8 161.5 147.2 167.3 190.1 161.9 122. 1930 115.4 104.5 156.0 204.6 174.7 163.1 118.7 117.9 170.5 187.0 105.0 87. 1931 109.3 99.0 143.1 184.9 146.4 150.9 128.9 114.1 131.4 133.9 109.4 78. 1932 76.4 75.4 Furniture - 4 Chains 1929 100.0 130.4 144.1 141.9 158.4 135.7 119.2 156.8 154.4 171.9 178.4 159. 1930 95.4 97.4 95.5 97.6 110.2 91.7 68.9 97.7 103.8 109.7 105.8 113. 1931 60.9 69.6 69.7 69.8 69.0 61.2 52.4 67.3 84.8 90.2 92.7 88.						Drugs	- 7 Cha	ins	de grande discipliar distribution	ороновір — проводуванняў почей — адраду			
1930 96.9 94.3 105.4 99.9 98.7 95.2 95.9 101.0 92.2 97.1 92.2 106. 1931 93.1 87.4 92.7 90.2 89.9 86.5 90.0 88.7 87.3 90.7 90.8 103. 1932 85.7 87.4 Dyers and Cleaners - 4 Chains 1929 100.0 105.9 160.1 213.4 181.8 176.8 161.5 147.2 167.3 190.1 161.9 122. 1930 115.4 104.5 156.0 204.6 174.7 163.1 118.7 117.9 170.5 187.0 105.0 87. 1931 109.3 99.0 143.1 184.9 146.4 150.9 128.9 114.1 131.4 133.9 109.4 78. 1932 76.4 75.4 Furniture - 4 Chains 1929 100.0 130.4 144.1 141.9 158.4 135.7 119.2 156.8 154.4 171.9 178.4 159. 1930 95.4 97.4 95.5 97.6 110.2 91.7 68.9 97.7 103.8 109.7 105.8 113. 1931 60.9 69.6 69.7 69.8 69.0 61.2 52.4 67.3 84.8 90.2 92.7 88.	1929	100,0	97.7	108.1	99,5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114,9
Dyers and Cleaners - 4 Chains 1929 100.0 105.9 160.1 213.4 181.8 176.8 161.5 147.2 167.3 190.1 161.9 122. 1930 115.4 104.5 156.0 204.6 174.7 163.1 118.7 117.9 170.5 187.0 105.0 87. 1931 109.3 99.0 143.1 184.9 146.4 150.9 128.9 114.1 131.4 133.9 109.4 78. 1932 76.4 75.4 Furniture - 4 Chains 1929 100.0 130.4 144.1 141.9 158.4 135.7 119.2 156.8 154.4 171.9 178.4 159. 1930 95.4 97.4 95.5 97.6 110.2 91.7 68.9 97.7 103.8 109.7 105.8 113. 1931 60.9 69.6 69.7 69.8 69.0 61.2 52.4 67.3 84.8 90.2 92.7 88.													106.0
Dyers and Cleaners - 4 Chains 1929 100.0 105.9 160.1 213.4 181.8 176.8 161.5 147.2 167.3 190.1 161.9 122. 1930 115.4 104.5 156.0 204.6 174.7 163.1 118.7 117.9 170.5 187.0 105.0 87. 1931 109.3 99.0 143.1 184.9 146.4 150.9 128.9 114.1 131.4 133.9 109.4 78. 1932 76.4 75.4 Furniture - 4 Chains 1929 100.0 130.4 144.1 141.9 158.4 135.7 119.2 156.8 154.4 171.9 178.4 159. 1930 95.4 97.4 95.5 97.6 110.2 91.7 68.9 97.7 103.8 109.7 105.8 113. 1931 60.9 69.6 69.7 69.8 69.0 61.2 52.4 67.3 84.8 90.2 92.7 88.	1931	93.1	87.4	92.7	90.2	89.9	86.5	90.0	88.7	87.3	90.7	90,8	103.9
1929 100.0 105.9 160.1 213.4 181.8 176.8 161.5 147.2 167.3 190.1 161.9 122. 1930 115.4 104.5 156.0 204.6 174.7 163.1 118.7 117.9 170.5 187.0 105.0 87. 1931 109.3 99.0 143.1 184.9 146.4 150.9 128.9 114.1 131.4 133.9 109.4 78. 1932 76.4 75.4 Furniture - 4 Chains 1929 100.0 130.4 144.1 141.9 158.4 135.7 119.2 156.8 154.4 171.9 178.4 159. 1930 95.4 97.4 95.5 97.6 110.2 91.7 68.9 97.7 103.8 109.7 105.8 113. 1931 60.9 69.6 69.7 69.8 69.0 61.2 52.4 67.3 84.8 90.2 92.7 88.	1932	85.7	87.4										
1930 115.4 104.5 156.0 204.6 174.7 163.1 118.7 117.9 170.5 187.0 105.0 87. 1931 109.3 99.0 143.1 184.9 146.4 150.9 128.9 114.1 131.4 133.9 109.4 78. 1932 76.4 75.4 Furniture - 4 Chains 1929 100.0 130.4 144.1 141.9 158.4 135.7 119.2 156.8 154.4 171.9 178.4 159. 1930 95.4 97.4 95.5 97.6 110.2 91.7 68.9 97.7 103.8 109.7 105.8 113. 1931 60.9 69.6 69.7 69.8 69.0 61.2 52.4 67.3 84.8 90.2 92.7 88.					Dyer	s and C	leaners	- 4 Ch	ains	and and antibodis		***************************************	
1930 115.4 104.5 156.0 204.6 174.7 163.1 118.7 117.9 170.5 187.0 105.0 87. 1931 109.3 99.0 143.1 184.9 146.4 150.9 128.9 114.1 131.4 133.9 109.4 78. 1932 76.4 75.4 Furniture - 4 Chains 1929 100.0 130.4 144.1 141.9 158.4 135.7 119.2 156.8 154.4 171.9 178.4 159. 1930 95.4 97.4 95.5 97.6 110.2 91.7 68.9 97.7 103.8 109.7 105.8 113. 1931 60.9 69.6 69.7 69.8 69.0 61.2 52.4 67.3 84.8 90.2 92.7 88.	1929	100.0	105.9	160.1	213.4	181.8	176.8	161.5	147.2	167.3	190.1	161.9	122.8
1931 109.3 99.0 143.1 184.9 146.4 150.9 128.9 114.1 131.4 133.9 109.4 78. 1932 76.4 75.4 Furniture - 4 Chains 1929 100.0 130.4 144.1 141.9 158.4 135.7 119.2 156.8 154.4 171.9 178.4 159. 1930 95.4 97.4 95.5 97.6 110.2 91.7 68.9 97.7 103.8 109.7 105.8 113. 1931 60.9 69.6 69.7 69.8 69.0 61.2 52.4 67.3 84.8 90.2 92.7 88.													87.5
Furniture - 4 Chains 1929 100.0 130.4 144.1 141.9 158.4 135.7 119.2 156.8 154.4 171.9 178.4 159. 1930 95.4 97.4 95.5 97.6 110.2 91.7 68.9 97.7 103.8 109.7 105.8 113. 1931 60.9 69.6 69.7 69.8 69.0 61.2 52.4 67.3 84.8 90.2 92.7 88.			99.0	143.1	184.9	146.4	150.9	128.9	114.1	131.4	133.9	109.4	78.7
1929 100.0 130.4 144.1 141.9 158.4 135.7 119.2 156.8 154.4 171.9 178.4 159. 1930 95.4 97.4 95.5 97.6 110.2 91.7 68.9 97.7 103.8 109.7 105.8 113. 1931 60.9 69.6 69.7 69.8 69.0 61.2 52.4 67.3 84.8 90.2 92.7 88.			75.4										
1929 100.0 130.4 144.1 141.9 158.4 135.7 119.2 156.8 154.4 171.9 178.4 159. 1930 95.4 97.4 95.5 97.6 110.2 91.7 68.9 97.7 103.8 109.7 105.8 113. 1931 60.9 69.6 69.7 69.8 69.0 61.2 52.4 67.3 84.8 90.2 92.7 88.					-			01.					
1930 95.4 97.4 95.5 97.6 110.2 91.7 68.9 97.7 103.8 109.7 105.8 113. 1931 60.9 69.6 69.7 69.8 69.0 61.2 52.4 67.3 84.8 90.2 92.7 88.								-		ana -au-c-debo	no distribution distribution	-	
1931 60.9 69.6 69.7 69.8 69.0 61.2 52.4 67.3 84.8 90.2 92.7 88.	1929	100.0	130.4	144.1	141.9								
	1930	95.4											113.4
1932 48.3 64.5	1931	60, 9	69,6	69.7	69,8	69.0	61,2	52.4	67.3	84.8	90.2	92.7	88.6
	1932	48.3	64.5			<u> </u>							·

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INDEX NUMBERS OF RETAIL SALES

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct,	Nov.	Dec.
			Genera	l and D	epartme	ntal -	25 Stor	es and	4 Chain	s	terretire time time along time t	
1929	100.0	99.1	123.2	123.8	155.4	143.2	124.5	132.4	132.5	155.7	149.5	218.0
1930	97.5	95.6	104.7	126.4	141.4	122.3	107.9	111.5	125,2	140.0	130.5	207.7
1931	93.0	88.8	105.0	120.2	128.1	115.8	101.3	100.1	112.2	130.2	117.4	195.9
1932	79.9	77.9					ilaa Viiroonika ja					
				Groce	ries an	d Meats	s - 23 C	hains				
1929	100.0	101.9	118.4	107.7	112.8	116.9	107.4	115.5	107.7	115.4	118.4	116.6
1930	106.2	99.1	107.3	107.5	115.2	96.0	96.4	101.5	94.3	98.7	103.6	106.0
1931	105.2	95.5	100.1	106.9	108.5	97.0	95.1	94.1	93.7	96.1	94.5	96.6
1932	90.6	83.8										
					Hardwar	e - 5 C	hains					
1929	100.0	95,0	114.9	155,3	191,1	195.2	174.1	168,6	189,2	203.0	131.8	166.6
1930	71.9	85,3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164,3
1931	70.1	67.6	81.6	111.6	140.0	123.5	106.3	110.7	120.0	117.7	100.6	142.]
1932	56.8	54.1						1				
				l√lu	sic and	Radio	- 4 Cha	ins				
1929	100.0	106.3	90.3	85.7	94.0	64,1	64.0	86.7	129.5	165.3	150.6	156.9
1930	84.0	73:0	76.4	62,4	66.7	50.7	47.4	56.4	92.3	113.9	115.4	144.7
1931	77.0	72,4	65.7	52.7	53.0	39, 4	40.5	48.5	65.8	78.1	80.5	82.6
1932	42.0	34.9										
			adamenta ristanza esta co	gavengarveller melleteller i servinder i e	Restaur	ants -	ll Chai	ns	and the same of th			Marylan older dij velja velja velje
1929	100.0	94.2	102.8	100.4	109,8	102.9	115.2	119.9	107.6	106.8	94.8	100.3
1930	94, 4	86, 9	91.7	90.1	96,4	94,9	99.2	102.8	91.4	93.7	83.1	91.8
1931	83.2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69, 5	78.5
1932	66.7	65.0										
		guragajagus (Sakelir -shumitini			G	eneral	Index					
1929	100.0	102.8	126.7	123.7	139.3	136.1	119.1	124.8	123.9	145.2	136,6	166,4
1930	98.9	94.5	106.9	123.9	130.6	114.1	103.5	104.3	109.8	122.9	115.1	154.5
1931	92.1	86.4	99,8	116.2	115.4	107.5	95,0	92,2	99, 3	111.5	103.1	141.7
1932	79.0	75.0										

Published by Authority of Hon. H.H. Stevens, M.P., Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS - CANADA
INTERNAL TRADE BRANCH

(Issued May 2nd, 1932.)

Dominion Statistician: Chief, Internal Trade Branch:

R.H. Coats, B.A., F.S.S.(Hon.), F.R.S.C. Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES JANUARY, 1929 TO MARCH, 1932.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for March, 1932 (base January, 1929=100) show increased sales for nine groups and decreased sales for two groups as compared with February, 1932. The combined index, due mainly to seasonal influences, rose from 75.2 to 85.3. Corresponding indexes for February and March, 1931, were 86.4 and 99.8 respectively.

No correction of these index numbers has been made for seasonal influences, nor is there any allowance for price changes.

These index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for all groups behaved as follows:-

Boots and Shoes rose from 48.1 in February to 62.7 in March; Candy from 69.8 to 103.0; Clothing from 52.3 to 86.0, and Drugs from 87.4 to 90.8. Dyers and Cleaners increased from 75.4 in February to 88.3 in March; General and Departmental from 78.4 to 89.0; Groceries and Meats from 83.8 to 88.6; Hardware from 54.1 to 65.6 and Restaurants from 65.0 to 67.3.

Furniture sales dropped from 64.5 to 49.5, and Music and Radio from 34.9 to 31.9.

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INDEX NUMBERS OF RETAIL SALES

)	Jan.	Feb.	Mar.	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
				Boot	s and S	hoes	6 Chair	ıs				
1929	100.0	87.9	152.3	140.4	160.9	166.3	121.4	116.9	119.1	126.7	134.5	151.5
1930	65.8	73.0	86.1	119.9	120.3	122.3	98.2	89.2	86.3	95.9	102.3	
1931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
1932	64.5	48.1	62.7									
					Candy	- 6 Cha	ins					
1929	100.0	108.6	152.4	102.8	125.0	113.0	116.9	144.7	118.4	122.3	117.9	203.1
1930	97.1	108.0	95.2	121.5	104.3	86.7	95.3	112.6	93.5	93.9	88.9	159.3
1931	74:3	80.4	75.5	110.7	91.5	71.5	75.2	85.8	78.2	86.9	72.5	146.0
1932	66.9	69.8	103.0									
				C	lothing	- 9 Ch	ains					
1929	100:0	126.0	174.6	180.7	171.6	187.0	137.1	123.0	141.4	221.0	166.5	170.7
1930	99.2	86.4	130.8	194.9	172.2	155.4	122.1	90.7	111.7	157.9	122.3	159.5
1931	7018	67.7	106.0	169.5	126.1	140.1	85.7	67.7	83.7	119.3	102.7	132.1
1932	61:2	52.3	86.0									
	,				Drugs -	7 Chai	ns					
1929	100.0	97.7	108.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
1930	96.9	94.3	105.4	99.9	98.7	95.2	95.9	101.0	92.2	97.1	92:2	106.0
11931	93.1	87.4	92.7	90.2	89.9	86.5	90.0	88.7	87.3	90.7	90.8	103.9
1932	85.7	87.4	90.8									
				Dyers	and Cle	aners	4 Chai	ns				
1929	100:0	105.9	160.1	213.4	181.8	176.8	161.5	147.2	167.3	190.1	161.9	122.8
1930	115.4	104.5	156.0	204.6	174.7	163.1	118.7	117.9	170.5	187.0	105.0	87.5
1931	109.3	99.0	143.1	184.9	146.4	150.9	128.9	114.1	131.4	133.9	109.4	78.7
1932	76.4	75.4	.88.3									
				Fu	rniture	- 4 Ch	ains					
1929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.4
1930	95.4	97.4	95.5	97.6	110,2	30.1	68.9	97.7	103.8	109.7	105.8	113.4
.931	60.9	69.6	697	69.8	69.0	61.2	52.4	67.3	871.8	90.2	92.7	88.6
.932	48.3	64.5	49.5									

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INDEX NUMBERS OF RETAIL SALES

			· ·			SACT TOTAL STREET						erin and a root
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
			Genera	l and D	epartme	ntal -	25 Stor	es and	4 Chain	s		
1929	100.0	99.1	123.2	123.8	155.4	143.2	124,5	132.4	132.5	1.55.7	149.5	21.8.0
1930	97.5	95.6	104.7	126.4	141.4	122.3	107.9	111.5	125,2	2110.0	130.3	207.7
1931	93.0	88.8	105.0	120.2	128.1	115.8	101.3	100.1	112.2	130.2	117.4	195.9
1932	80.1	78.4	89.0									
				Groce	ries an	d Meats	- 23 0	hains				
1929	100.0	101.9	118.4	107.7	112.8	116.9	107.4	115.5	107.7	115.4	118.4	116.6
1930	106.2	99.1	107.3	107.5	115.2	96.0	96.4	101.5	94.3	98.7	103.6	106.0
1931	105.2	95.5	100.1	106.9	108.5	97.0	95.1	94.1	93.7	96.1	94.5	96.6
1932	90.6	83.8	88.6									
					Hardwar	e - 5 0	hains					
1929	100.0	95.0	114.9	155.3	191.1	195.2	174.1	168.6	189.2	203.0	131.8	166.6
1930	71.9	85.3	177.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
1931	70.1	67.6	81.6	111.6	140.0	123.5	106.3	110.7	120.0	117.7	100.6	142.1
1932	56.8	54.1	65.6					h				
				Mus	ic and	Radio -	4 Chai	ns				
1929	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
1930	84.0	73.0	76.4	62.4	66.7	50.7	47.4	56.4	92.3	113.9	115.4	144.7
1931.	77.0	72.4	65.7	52.7	53.0	39.4	40.5	48.5	65.8	78.1	80.5	82,6
1932	42.0	34.9	31.9									
				Re	stauran	ts - 11	Chains					
1929	100.0	94.2	102.8	1.00.4	109.8	102.9	115.2	119.9	107.6	106.8	94.8	100.3
1930	94.4	86.9	91.7	90.1	96.4	94.9	99.2	102.8	91.4	93.7	83.1	918
1931	83.2	76.3	83.6	83.0	85.4	81 .3.	88.0	88.3	84.2	80.4	69.5	78.5
1932	66.7	55.0	67.3									
					Gener	al Inde	×					
1929	100.0	102.8	126.7	123.7	139.3	136.1	119.7	124.8	123.9	145.2	136.6	166,4
1930	98.9	94,5	106.9	123.9	130.6	114.1	103.5	104.3	109.8	122.9	115.1	154.5
1931	92.1	86.4	99.8		115.4	107.5	95.0	92.2	99.3	111.5	103.1	141.7
1932	79.1	75.2	85.3									
												TO CHARLES SEEMED WASHINGTON

Published by Authority of Hon. H. H. Stevens, M.P. Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS - CANADA
INTERNAL TRADE BRANCH

(Issued June 1st, 1932.)

Dominion Statistician: Chief, Internal Trade Branch:

R. H. Coats, B.A., F.S.S.(Hon.), F.R.S.C. Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES

JANUARY, 1929 TO APRIL, 1932.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for pril, 1932, (base January, 1929=100) show increased sales for eight groups and decreased ales for three groups as compared with March, 1932. The combined index rose from 85.6 0 94.3, due mainly to seasonal influences.

No correction of those index numbers has been made for seasonal influences, or is there any allowance for price changes.

These index numbers are based on returns from 83 chains, comprising approximately, 700 stores, and 25 departmental stores. Index numbers for all groups behaved as pllows:-

Boots and Shoes rose from 62.5 in March to 87.3 in April; Clothing from 86.0 , 97.4; Dyers and Cleaners from 88.3 to 127.8, and Furniture from 49.5 to 53.6. General and Departmental increased from 89.0 in March to 102.8 in April; Croceries and Meats from 89.5 to 92.5; Hardware from 65.6 to 90.6, and Restaurants from 67.3 to 68.0.

Candy sales dropped from 103.0 in March to 72.3 in April; Drugs from 90.8 , 87.4, and Music and Radio from 31.9 to 27.5.

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- 2 INDEX NUMBERS OF RETAIL SLAES

	Jan:	řeb.	Mar.	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
4.4				Boot	s and S	Shoes -	6 Chai	ns				
1929	100.0	87.9	152.3	140.4	160.9	166.3	121.4	116.9	119.1	126.7	134.5	151.5
1930	65.8	73.0	86.1	119.9	120.3	122.3	98.2	89.2	86.3	95.9	102.3	129,1
1.931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93-3	1 25.5
1932	64.5	48.1	62.5	87.3								
		1. 800, 4.			Candy	y - 6 d	hains					
1929	100:0	108.6	152.4	102.8	125.0	113.0	116.9	144.7	118.4	122.3	117.9	203.1
1930	97.1	108.0	95.2	121.5	104.3	86.7	95.3	112.6	93.5	93.9	88.9	159.3
1931	74.3	80.4	75.5	110.7	91:5	71.5	75.2	85.8	78.2	86.9	72.5	146.0
1932	66. 9	69.8	103.0	72.3	. here it							
					lothine	g - 9 0	hains				ı	
1929	100.0	126.0	174.6	180.7	171.6	187.0	137.1	123.0	141.4	221.0	166.5	170,7
1.930	99.2	86.4	130.8	194.9	172.2	155.4	122,1	90.7	111.7	157.9	122.3	159.5
1931	70.8	67.7	106.0	169.5	126.1	140.1	85.7	67.7	83.7	119.3	102.7	132.1
1932	61,2	52.3	56.0	97.4								
					Drugs -	- 7 Cha	ins					
1929	100.0	97.7	108.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
1930	96.9	94.3	105.4	99.9	98.7	95.2	95.9	101.0	92.2	97.1	92.2	106.0
1931	93.1	87.4	92.7	90.2	89.9	86.5	90.0	88.7	87.3	90.7	90.8	103.9
1932	85.7	87.4	90.8	87.4								
		1	Ī	yers an	d Clear	ners -	4 Chair	ns	d		1	`
1929	100.0	105.9	160.1	23.3.4	181.8	176.8	161.5	147.2	167.3	190.1	161.9	122,8
1930	115.4	104.5	156.0	204.6	174.7	163.1	118.7	117.9	170.5	187.0	105.0	87.5
1931	109.3	99.0	143.1	184.9	146.4	150.9	128.9	114.1	131.4	133.9	109.4	78.7
1932	76.4	75.4	88.3	127.8								
					miture), 03-	noina					A PARTY WAR
				Fur	1		1			ı		
1929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.4
1930	95.4	97.4	95.5	97.6	110.2	91.7	68.9	97.7	103.8	109.7	105.8	113.4
1931	60.9	69.6	69.7	69.8	69.0	61.2	52.4	67.3	84.8	90.2	92.7	88.6
1932	48.3	64.5	49.5	53.6								
-							-					

I.SH 4,310 A.METE. OF 6,792 M.S. 36.3 The LOSE S.95 18.18 . 7.88118.481 9. 0 r t e And the second of the second . . 6,000 12,000 17,800 17,000 1 1 km (1.8) 1.84 1.83 1.4.4 4.45 11.47 6.40 19.60 . . . 1 5.63 6.80 mb. 10 1 , 201 0.18 1.00 1.00 1.01 1.00 1.00 1.00 2.3.3 7.3.5 11.35111. 15.811 the second of the Calcara. A CONTRACTOR OF THE STATE OF TH Afternoon of Party and Property of the Control of t 18.37 June 1 19.34 i.: 2300 1 1.12 Carte Name (7.20 | 18.11 | 19. 2 | 20.20 | 10.1 3.00 2.1. and the second of the second o enter the property of the prop 1.7.11 4.75 t. 1 1 4.1 1 1.55 6.00.2 1. 3. Ca T. M. -. 11 1. V. S. 1.13 . 2. 21 3. A. DI T. * \sqrt{. • 1 The second second second 100.000.0000. 1.0

	Jan.	Feb.	Mar.	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
		Ge	eneral	and Depa	artment	tal - 2	5 Store	s and 4	Chains			
.929	100.0	99.1	123.2	123.8	155.1	143.2	124.5	132.4	132.5	155.7	149.5	218.0
.930	97.5	95.6	104.7	126.4	141.4	122.3	107.9	111.5	125.2	140.0	130.3	207.7
.931	93.0	88.8	105.0	120.2	128.1	115.8	101.3	100.1	112.2	130.2	117.4	195.9
932	80.1	78.4	89.0	102.8	And the second s	To the state of th						
				Groce	ries ar	nd Meat	s - 23	Chains		į.		
929	100.0	101.9	118.4	107.7	112.8	116.9	107.1	115.5	107.7	115.4	118.4	116.6
930	106.2	99.1	10713	107.5	115.2	96.0	96.4	101.5	94.3	98.7	103.6	106.0
931	105.2	95:5	100.1	106.9	108.5	97.0	95.1	94.1	93.7	96.1	94.5	96.6
932	90.6	89.5	89.5	92.5	Western T. T.							
Hardware - 5 Chains												
929	100.0	95.0	114.9	155.3	191.1	195.2	174.1	168.6	189.2	203.0	131.8	166.6
930	71.9	85.3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
931	70.1	67.6	81.6	111.6	140.0	123.5	106.3	110.7	120.0	117.7	100.6	142.1
932	56.8	54.1	65.6	90.6								
				Musi	c and]	Radio -	4 Chai	ns		Ĭ.		
929	100.0	106.3	90.3	85.7	94.0	64,1	64.0	g6.7	129.5	165.3	150.6	156.9
930	84.0	73.0	76.4	62.4	66.7	50.7	47.4	56.4	92.3	113.9	115.4	144.7
931	77.0	72.4	65.7	52.7	53.0	39.4	40.5	48.5	65.8	78.1	80.5	82.6
932	42.0	34.9	31.9	27.5		STATE OF THE PARTY					And the second s	
		J		Res	tauran	ts - 11	. Chains	3				
929	100.0	94.2	102.8	100.4	109.8	102.9	115.2	119.9	107.6	106.8	94.8	1.00.3
930	94.4	86.9	91.7	90.1	96.4	94.9	99.2	102.8	91.4	93.7	83.1	91.8
.931	83.2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.5	78.5
.932	66.7	65.0	67.3	68.0	Michigan Control of the Control of t	The state of the s	Market Control of the Assessment of the Assessme	TOTAL ACTION				والمراجعة والمرا
			ej .		Gener	al Inde	ex	· · · · · · · · · · · · · · · · · · ·				
:929	100.0	102.8	126.7	123.7	139.3	136.1	119.1	124.8	123.9	145.2	136.6	166.4
930	98.9	94.5	106.9	123.9	130.6	114.1	103.5	104.3	109.8	122.9	115.1	154.5
1931	92.1	86.4	99.8	116.2	115.4	107.5	95.0	92.2	99.3	111.5	103.1	141.7
1932	79.1	75.2	85.6	94.3								

Lacking Jan. 1929 to May 1932



Published by Authority of Hon. H. H. Stevens, M.P. Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS - CANADA INTERNAL TRADE BRANCH

(Issued August 4th, 1932.)

Dominion Statistician: Chief, Internal Trade Branch: R. H. Coats, B.A., F.S. S. (Hon.), F.R.S.C. Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES

JANUARY, 1929 TO JUNE. 1932.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for June, 1932, (base January, 1929=100) show increased sales for three groups and decreased sales for seven groups as compared with May, 1932. The combined index rose from 92.1 to 93.1. This is the first time in four years that the index rose in June as compared with May. In 1929 it dropped from 139.3 in May to 136.1 for June; in 1930 from 130.6 in May to 114.1 for June, and in 1931 from 115.4 in May to 107.5 for June. The higher indexes for the years 1929 to 1931 as compared with those for the current year are due in the main to higher price levels.

No correction of these index numbers has been made for seasonal influences, nor is there any allowance for price changes.

The index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for all groups behaved as follows:

Boots and Shoes rose from 88.2 in May to 107.5 in June; Clothing from 94.8 to 114.5, and Drugs from 79.3 to 84.4.

Candy sales decreased from 75.3 in May to 63.7 in June; Dyers and Cleaners from 119.6 to 119.2; Furniture from 52.9 to 45.5, and General and Departmental from 103.9 to 102.3. Groceries and Meats dropped from 85.7 to 83.6; Hardware from 120.1 to 109.5, and Restaurants from 64.5 to 62.6.



INDEX NUMBERS OF RETAIL SALES

-												
Tool Programme and the second	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
				Вос	ots and	Shoes	- 6 Cha	ins				
1929	100.0	87.9	152.3	140.4	160.9	166.3	121.4	116.9	119.1	126.7	134.5	151.5
1930	65.8	73.0	86.1	119.9	120.3	122.3	98.2	89.2	86.3	95.9	102.3	129.1
1931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79-1	85.0	95.0	93.3	125.5
1932	64.5	48.1	·,62 、 5	87.3	88.2	107.5						
					Cand	ly - 6 (Chains				•	
1929	100.0	108.6	152.4	102.8	125.0	113.0	116,9	144.7	118,4	122.3	117.9	203,1
1930	97.1	108.0	95,2	121,5	104,3	86.7	95.3	112.6	93.5	93,9	88.9	159,3
1931	74.3	80.4	75•5	110.7	91.5	71.5	75.2	85.8	78.2	86.9	72.5	146.0
1932	66.9	69.8	103.0	72.3	75.3	63.7						
Clothing - 9 Chains												
1929	100.0	126.0	174.6	180.7	171.6	187.0	137.1	123,0	141,4	221.0	166.5	170.7
1930	99.2	86.4	130.8	194,9	172.2	155.4	122.1	90.7	111.7	157.9	122.3	159.5
1931	70.8	67.7	106.0	169.5	126.1	140.1	85.7	67.7	83.7	119.3	102.7	131.6
1932	60.7	52.1	85.8	98.4	94.8	114.5						
					Drugs	- 7 Ch	ains					
1929	100,0	97.7	108.1	99.5	103.5	106.0	104.6	110,0	100.4	105.8	103.7	114.9
1930	96.9	94.3	105.4	99•9	98.7	95.2	95.9	101,0	92,2	97.1	92,2	106.0
1931	93.1	87.4	92.7	90,2	89.9	86.5	90.0	88.7	87.3	90.7	90.8	103.9
1932	85.7	87.4	90.8	87.4	79-3	84.4						
				Dyers	and Cl	eaners	- 4 Cha	ins				the other participation of the second
.929	100.0	105.9	160.1	213.4	181,8	176,8	161.5	147.2	167,3	190,1	161.9	122,8
.930	115,4	104,5	156.0	204.6	174.7	163,1	118.7	117.9	170,5	187.0	105,0	87+5
.931	109.3	99.0	143,1	184,9	146,4	150.9	128.9	114.1	131.4	133.9	109.4	78.7
.932	76.4	75.4	88.3	127.8	119.6	119.2						
	4			Fi	urnitur	e - 4 Cl	nains					
929	100.0	130.4	144.1	141,9	158,4	135.7	119.2	156.8	154,4	171.9	178.4	159.4
930	95.4	97.4	95•5	97.6	110.2	91.7	68.9	97.7	103,8	109,7	105.8	
931	60,9	69,6	69,7	69.8	69,0	61.2	52.4	67.3	84.8	90.2	92.7	88,6

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	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
		G	eneral	and Dep	artment	al - 25	Stores	and 4	Chains			
1929	100.0	99,1	123.2	123.8	155.4	143.2	124,5	132,4	132,5	155.7	149.5	218,0
1930	97.5	95.6	104,7	126,4	141,4	122,3	107.9	111.5	125.2	140.0	130.3	207.7
1931	93.0	88.8	105.0	120.2	128.1	115.8	101.3	100.1	112.2	130.2	117.4	195.9
1932	79•5	78.7	89.3	103.1	103.9	102.3						
				Gro	ceries	and Mea	ts - 23	Chains	5			
1929	100.0	101.9	118.4	107.7	112,8	116.9	107.4	115.5	107.7	115.4	118.4	116,6
1930	106.2	99.1	107.3	107.5	115,2	96.0	96.4	101.5	94.3	98.7	103.6	106.0
1931	105,2	95•5	100.1	106.9	108.5	97.0	95.1	94.1	93.7	96.1	94.5	96.6
1932	90.6	83.8	89.5	92.4	85.7	83.6						
					Hardwar	e - 5 0	hains					٠.
1929	100.0	95.0	114.9	155.3	191.1	195.2	174,1	168,6	189,2	203.0	131.8	166,6
1930	71.9	85,3	111,4	138.7	181,8	162.7	140.3	136.7	157.6	157.0	129,9	164.3
.931	70.1	67.6	81.6	111,6	140.0	123.5	106.3	110.7	120.0	117.7	100.6	142.1
.932	56.8	54.1	65.6	93•9	120.1	109.5						
				М	usic an	d Radio	- 4 Ch	ains				
.929	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
.930	84,0	73.0	76.4	62.4	66,7	50,7	47,4	56,4	92,3	113.9	115.4	144.7
.931	77.0	72.4	65.7	52.7	53,0	39.4	40.5	48.5	65.8	78.1	80.5	82.6
.932	42.0	34.9	31.9	28.6	26.6							
					Restau	rants -	11 Cha:	ins				
.929	100.0	94.2	102.8	100,4	109.8	102.9	115,2	119,9	107.6	106.8	94.8	100,3
.930	94.4	86.9	91.7	90,1	96.4	94.9	99,2	102.8	91,4	93.7	83,1	91,8
.931	83,2	76.3	83,6	83,0	85.4	81 .1	88.0	88.3	84.2	80.4	69.5	78.5
.932	66.7	65.0	67.3	68.0	64.5	62 .6						
				gardaga yagan ka rangiya ka e e e e e e e e e e e e e e e e e e	Gen	eral In	dex	-				
929	100.0	102.8	126.7	123.7	139.3	136.1	119.1	124.8	123.9	145.2	136.6	166,4
930	98.9	94,5	106.9	123.9	130.6	114,1	103.5	104,3	109,8		115,1	
931	92.1	86.4	99.8	116,2	115.4	107.5	95.0	92.2	99•3		103.1	
932	7E.8	75.3	85.7	94.5	92.1	93.1						
						7,7-						

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Published by Authority of Hon. H.H. Stevens, M.P., Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS - CANADA INTERNAL TRADE BRANCH

(Issued September 8th, 1932.)

Dominion Statistician: Chief, Internal Trade Branch:

R.H. Coats, B.A., F.S.S.(Hon.), F.R.S.C. Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES JANUARY, 1929 TO JULY, 1932.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for July, 1932, (base January, 1929=100) show increased sales for three groups and decreased sales for eight groups as compared with June, 1932. The combined index dropped from 92.6 to 82.2.

No correction of these index numbers has been made for seasonal influences nor is there any allowance for price changes.

The index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for individual groups behaved as follows:

Candy sales rose from 63.7 in June to 70.5 in July; Groceries and Meats from 83.4 to 86.8, and Restaurants from 62.6 to 63.9.

Boots and Shocs decreased from 107.5 in June to 83.7 in July; Clothing from 110.8 to 69.1; Drugs from 84.4 to 79.0, and Dyers and Cleaners from 119.2 to 108.7. Furniture dropped from 43.7 to 32.7; General and Departmental from 102.3 to 88.0; Hardware from 109.5 to 89.2, and Music and Radio from 20.9 to 16.2.

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	Jan.	Feb.	March	Apřil	May	June	Jul.y	Aug.	Sept.	Oct.	Nov.	Dec.
				Boot	s and s	Shoes -	6 Chair	ns				
1929	100.0	87.9	152.3	140.4	160.9	166.3	121.4	116.9	119.1	126.7	1 34.5	151.5
1930	65.8	73.0	86.1	119.9	120.3	122.3	98.2	89.2	86.3	95.9	102.3	129.1
1931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
1932	64.5	48.1	62.5	87.3	88.2	107.5	83.7					
					Candy	- 6 ch	ains					
1929	100.0	108.6	152.4	102.8	125.0	113.0	116.9	144.7	118.4	122.3	117.9	203.1
1930	97.1	108.0	95.2	121.5	104.3	86.7	95.3	112.6	93.5	93.9	88.9	159.3
1931	74.3	80.4	75.5	110.7	91.5	71.5	75.2	85.8	78.2	86.9	72.5	146.0
1932	66.9	69.8	103.0	72.3	75.3	63.7	70.5					
					Clothi	ng - 9	Chaina					
1929	100.0	126.0	174.6	180.7	171.6	187.0	137.1	123.0	141.4	221.0	166.5	170.7
1930	99.2	86.4	130.8	194.9	1.72.2	155.4	122.1	90.7	111.7	157.9	122.3	
1.931	70.8	67.7	106.0	169.5	126,1	140.1	85.7	67.7	83.7	119.3	102.7	
1932	60.7	52.1	8 5.8	98.4	91.7	110.8	69.1				·	
-												
1020	100.0	07.7	108.1	CO E	Drugs	- 7 Cha	104.6	110.0	100.4	105.8	103.7	11): 0
1929	100.0	97.7		99.5		,		101.0	92.2	97.1		106.0
1930	96.9	94.3	105.4	99.9	98.7	95.2	95-9			-		
1931	93.1	87.4	92.7	90.2	89.9	86.5	90.0	88.7	87.3	90.7	90.0	103.9
1932	85.7	87.4	90.8	87.4	79.3	84.4	79.0					
				Dyers	and Cl		- 4 Cha					
1929	100.0	105.9	160.1	213.4	181.8	176.8	161.5	147.2	167.3	190.1	161.9	122.8
1930	115.4	104.5	156.0	204.6	174.7	163.1	118.7	117.9	170.5	187.0	105.0	87.5
1931	109.3	99.0	143.1	184.9	146.4	150.9	128.9	114.1	131.4	133.9	109.4	78.7
1932	76.4	75.4	88.3	127.8	13.9.6	119.2	108.7					
				Fur	niture	- 4 Cha	ains					
1929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.4
1930	95.4	97.4	95.5	97.6	110.2	91.7	68.9	97.7	103.8	109.7	105.8	113.4
1931	60.9	69.6	69.7	69.8	69.0	61.2	52,4	67.3	84.8	90.2	92.7	88.6
1932	48.3	64.5	49.5	53.6	52 .9	43.7	32.7					

INDER NUMBERS OF RETAIL SALES

-					Betteralismontages entirgino gajitino et mi									
	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.		
			Ger	neral ar	id Depar	tmental	. – 25 s	st ores a	ind 4 Ch	ains				
1929	100.0	99.1	123.2	123.8	155.4	143.2	124.5	132.4	132.5	155.7	149.5	218.0		
1930	97-5	95.6	104.7	126.4	741.4	122.3	107.9	111.5	125.2	140.0	130.3	207.7		
1931	93:0	88.8	105.0	120,2	128,1	115.8	101.3	100.1	112.2	130.2	117.4	195.9		
1932	79.5	78.7	89.3	103.1	103.9	102.3	88.0							
	Groceries and Meats - 23 Chains													
1400	7.00.0		7.7			"Marie Barry and Barry State Barry and Company and Com	makes obvegade on special hallyafeld				. \	- ((
1929	100.0	101.9	118.4				107.4					116.6		
1930	106.2	99.1	107.3	107.5	115.2	96,0	96.4	101.5	94.3	98.7	103.6	106.0		
1931	105.2	95.5	100.1	106.9	108.5	97.0	95.1	94.1	93.7	96.1	94.5	96.6		
1932	90.4	83.7	89.4	92.3	85.5	83.4	86.8							
	Hardware - 5 Chains													
1929	100.0	95.0	114.9	155.3	191.1	195.2	174.1	168.6	189.2	203.0	131.8	166.6		
1930	71.9	85.3	111.4	138.7	181.8	162.7	140.3	136.7	157.5	157.0	129.9	164.3		
1931	70.1	67.6	81.6	111.6	140.0	123.5	106.3	110.7	120.0	117.7	100.6	142.1		
1932	56,8	54.1	65.6	93.9	120.1	109.5	89.2							
					Music a	ınd Radi	.0 - 4 (hains						
1.929	100.0	106.3	90.3	85.7	94.0	6L.1	64.0	86.7	129.5	165.3	150.6	156.9		
1930	84.0	73.0	76.4	62.4	66.7	50.7	47.4	56.4	92.3	113.9	115.4	144.7		
1931	77.0	72.4	65.7	52.7	53.0	39:4	40.5	48.5	65.8	78.1	80.5	82.6		
1932	42.0	34.9	31.9	28.6	26.6	20.9	16.2							
					Restaur	ants -	ll Chai	ns						
1929	100,0	94.2	102.8	100.4	109.8		115.2		107.6	106.8	94.8	100.3		
1930	94.4	86.9	91.7	90.1	96.4	94.9	99.2	102.8	91.4	93.7	83.1	91.8		
1931	83,2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.5	78.5		
1932	66.7	65.0	67.3	68.0	64.5	62.6	63.9							
tog courtewingship							agilianalite. In tradigimation - cultivalité de							
144 10 (000)			206 -	9 (242		eneral		701.0	107.0	2)15 0	776	3(()		
1.929	100.0	102.8	126.7	123.7		136.1		124.8	123.9		136.6	166.4		
1930	98.9	94.5	106.9	123.9	130.6	114.1	103.5	104.3	109.8	122.9	115.1	154.5		
1931	92.1	86.4	99.8	116.2	115.4	107.5	95.0	92.2	99.3	111.5	103.1	141.7		
1932	78.7	75•3	85.7	94.5	91.7	92.6	82.2							

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Published by Authority of Hon. H.H. Stevens, M.P., Minister of Trade and Commerce

> DEPARIMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS - CANADA INTERNAL TRADE BRANCH

> > (Issued September 30th, 1932)

Dominion Statistician: Chief, Internal Trade Branch: R.H. Coats, B.A., F.S.S.(Hon.), F.R.S.C. Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES JANUARY, 1929 TO AUGUST, 1932.

Index numbers of Retail Sales is used by the Dominion Bureau of Statistics for August, 1932 (base January, 1929=100) show increased sales for five groups and decreased sales for six groups as compared with July, 1932.

No correction of these index numbers has been made for seasonal influences, nor is there any allowance for price changes.

The index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for individual groups behaved as follows:--

Drug sales rose from 79.0 in July to 79.6 in August; Furniture from 32.7 to 44.9, and Hardware from 89.2 to 93.7. Music and Radio increased from 15.9 to 22.1, and Restaurant sales from 63.9 to 65.6.

Boots and Shoes dropped from 83.7 in July to 58.1 in August; Candy from 70.9 to 69.2, and Clothing from 69.1 to 52.7. Dyers and Cleaners fell from 93.2 to 92.2; General and Departmental from 88.0 to 81.0, and Groceries and Meats from 86.7 to 75.6.

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- 2 -INTEX NUMBER OF RETAIL SALES

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
				В	oots an	d Shoes	- 6 Ch	ains				
1929	100,0	87.9	152.3	1740-7		166.3	121.4	116.9	119.1	126.7	134.5	151.5
1930	65.8	73.0	85.1	119.9	120.3	122.3	98.2	89.2	86.3	95.9	102.3	129.1
1931	66.9	59.1	75,8	107,8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
1932	64.5	48.1	62.5	87.3	88.2	107.5	83.7	58 .1				
	terrent de la composition della composition dell	and the second s			Conde	- 6 Ch						
1929	100.0	108.6	152.4	102.8	125.0	117.0	115.9	144.7	118.4	122.3	117.9	203.1
1930	97.1	108.0	95.2	121.5	104.3	86.7	95.3	11.2.5	93.5	93.9	88.9	159.3
1931	74.3	80.4	75.5	110.7	91.5	71.5	75.2	85.8	78.2	86.9	72.5	146.0
1 932	65.9	59.8	103.0	72.3	75.3	63.7	70.9	69.2	, -			
			the agency and the second seco									
	•					ng - 9						
1929	100.0	126.0	174.6	180.7	171.5	187.0	137.1	123.0	141.4	221.0	166.5	170.7
1930	99.2	85.4	130.3	194.9	172,2	155.4	122.1	90.7	111.7	157.9	122.3	159.5
1931	70.8	67.7	106.0	169.5	1.26.1	140.1	85.7	67.7	83.7	119.3	102.7	131.6
1032	60.7	52.1	85.8	98.4	91.7	110.8	69.1	52.7				
					Drugs	- 7 Cha	ins					
1929	1.00.0	97.7	108.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
1.930	96.9	94.3	105.4	99.9	98.7	95.2	95.9	101.0	92.2	97.1	9 2. 2	106.0
1931	93.1	87 ° +	92.7	90.2	89.9	86,5	90.0	88.7	87.3	90.7	90.8	103.9
1932	35• 7	87.4	90.8	87.4	79.3	84.4	79.0	79.6				
				Dyer	s and C	leaners	- 4 Ch	ains				
1929	100.0	105.9	160.1	213.4	181.8	176.8	161.5	147.2	157.3	190.1	161.9	122.8
1930	115.4	104.5	156.0	204.6	17年.7	163.1	118.7	117.9	170,5	187.0	105.0	87.
1931	109.3	99.0	143.1	184.9	146.4	150.9	128.9	114.1	131.4	133.9	109.4	78.
1932	76.4	75.1.	88.3	127.8	119.6	119.2	93,2	92.2				
					Furnitu	re - 4	Chains					
1929	100 0	130,1.	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.4
1930	95.4	97.4	95.5	97.5	110,2	91.7	48.9	97.7	103.8	109.7	105.8	113.4
031	60.9	69.6	69.7	69.8	69.0	61.2	52.4	67.3	84.8	90.2	92.7	88.6
.032	48.3	54.5	49.5	53.5	52.9	43.7	32.7	44.9				

 $\epsilon = \frac{1}{2}$.

- 3 INDEX NUMBERS OF RETAIL SALES

												
Mar W	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
ar determinations			Ge	neral a	nd Depa	rtmenta	1 - 25	Stores	and 4 C	hains		
1929	100.0	99.1	123.2	123,8	155.4	143.2	124.5	132.4	132.5	155.7	149.5	218.0
1930	97.5	95.6	104.7	126.4	141.4	122.3	107.9	111.5	125.2	140.0	130.3	207.7
1931	93.0	88.8	105.0	120.2	123.1	115.8	101.3	100.1	112.2	130.2	117.4	195.9
1932	79.5	73.7	89.3	103.1	104.0	102.4	88.0	81.6				
				G	rocerie	s and M	eats -	23 Chai	ns			
1929	100.0	101.9	118.4	107.7	112.8	116.9	107.4	115.5	107.7	115.4	118.4	116.6
1930	106.2	99.1	107.3	107.5	115.2	95.0	96.4	101.5	94.3	95.7	103.6	106.0
1931	105.2	95.5	100.1	105.9	108.5	97.0	95.1	94.1	93.7	95.1	94.5	96.5
1932	90.4	83.7	89.4	92.3	85.5	83.4	85.7	75.5				
					Har	dware -	5 Chai	ns			erte, en epien salaus salaus apresalte en ette en	
1929	100.0	95.0	114.9	155.3	191.1	195.2	174.1	158.6	169.2	203.0	131.8	166.6
1930	71.9	85.3	111.4	138.7	151.5	152.7	140.3	136.7	157.6	157.0	129.9	164.3
1931	70.1	67.6	81. 6	111.5	140.0	123.5	106.3	110.7	120.0	117.7	100.5	142.1
1932	55.8	54.1	55.5	93.9	120.1	109.5	89.2	93.7	****			
					Music	and Rad	io - 4	Chains			**************************************	and the second s
1929	100.0	106.3	90.3	55.7	94.0	64.1	54.0	85.7	129.5	155.3	150.6	156.9
1930	84.0	73.0	75.4	62.4	66.7	50.7	47.4	56.4	92.3	113.9	115.4	144.7
1931	77.0	72.4	55.7	52.7	53.0	39.4	40.5	48.5	65.8	78.1	80.5	82,6
1932	42.0	34.9	31.9	28.6	25.5	20.9	15.9	22.1				
Co-red no office of the legislation of the legislat			aggrasse sagge environs sandained s	The state of the s	Pest	seurants	- 11 (Chains	ga va mar sanisadiki pa malikan ili sanjiyi.			
1929	100.0	94.2	102.8	100.4	109.8	102.9	115.2	119.9	107.5	105.8	94.8	100.3
1930	54.4	86.9	91.7	90.1	96.4	94.9	99.2	102,8	91.4	93•7	83.1	91.8
1931	83.2	76.3	83.6	83.0	35. 4	g1.1	86°0	8.3	84.2	50.4	59.5	78.5
1932	66.7	65.0	67.3	68.0	64.5	62.6	63.9	65.6			audina dila wataanak kuutaa utaa, waxaan	
						General	. Index					
1929	100.0	102.8	126.7	123.7	139.3	136.1	119.1	124.8	123.9	145.2	136.6	165.4
1930	98.9	94.5	106.9	123.9	130.6	114.1	103.5	104.3	109.8	122.9	115.1	154.5
1931	92.1	85.4	99.3	115.2	115.4	107.5	95.0	92.2	99•3	111.5	103.1	141.7
1932	78.7	75.3	85.7	94.5	91.8	92.7	82.0	74.1				

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Published by Authority of Hon. H.H. Stevens, M.P., Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS - CANADA INTERNAL TRADE BRANCH

(Issued November 2nd, 1932)

Dominion Statistician: Chief, Internal Trade Branch: R.H. Coats, B.A., F.S.S.(Hon.), F.R.S.C. Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES JANUARY, 1929 TO SEPTEMBER, 1932.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for September, 1932, (base January, 1929=100) show increased sales for eight groups and decreased sales for three groups as compared with August, 1932. The combined index rose from 74.2 to 84.2.

No correction of these index numbers has been made for seasonal influences, nor is there any allowance for price changes. But estimating the effect of these factors, it appears that the increase of the general index from 74.2 in August to 84.2 in September was more than seasonal. In 1930 the rise from August to September was $5\frac{1}{2}$ points, in 1931 it was 7 points and, in 1932, 10 points.

The index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for individual groups behaved as follows:-

Boots and Shoes rose from 58.1 in August to 72.1 in September; Clothing from 52.2 to 78.8; Dyers and Cleaners from 92.2 to 123.5, and Furniture from 44.9 to 54.9. General and Departmental increased from 81.7 to 94.0; Groceries and Meats from 76.0 to 80.6; Hardware from 94.0 to 104.5, and Music and Radio from 22.1 to 38.8.

Candy decreased from 69.2 in August to 62.7 in September; Drugs from 79.3 to 76.8, and Restaurants from 65.6 to 64.7.

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- 2 INDEX NUMBER OF RETAIL SALES

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
				Boot	s and s	Shoes -	6 Chair	18				
1929	100.0	87.9	152.3	140.4	160.9	166.3	121.4	116.9	119.1	126.7	134.5	151.5
1930	65.8	73.0	86.1	119.9	120.3	122.3	98.2	89.2	86.3	95•9	102.3	129.1
1931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93 • 3	125.5
1932	64.5	48.1	62.5	87.3	88.2	107.5	83.7	58.1	72.1			
					Candy	- 6 Cha	ins					
1929	100.0	108.6	152.4	102.8	125.0	113.0	116,9	144.7	118.4	122.3	117.9	203.1
1930	97.1	108.0	95,2	121.5	104.3	86.7	95.3	112.6	93.5	93.9	88.9	159.3
1931	74.3	80.4	75.5	110.7	91.5	71.5	75.2	85.8	78.2	86.9	72.5	146.0
1932	66.9	69.8	103.0	72.3	75•3	63.7	70.9	69.2	62.7			
				C	lothing	; - 9 Ch	ains					
1929	100.0	126.0	174.6	180.7	171.6	187.0	137.1	123.0	141.4	221.0	166.5	170.7
1930	99.2	86.4	130.8	194.9	172.2	155.4	122.1	90.7	111.7	157.9	122.3	159.5
1931	70.8	67.7	106.0	169.5	126.1	140.1	85.7	67.7	83.7	119.3	102.7	131.6
1932	60.7	52.1	85.8	98.4	91.7	110.8	69.1	52.2	78.8		·	
												
					Drugs	- 7 Cha	ins					
1929	100.0	97.7	108.1	99•5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
1930	96.9	94.3	105.4	99•9	98.7	95.2	95•9	101.0	92.2	97.1	92.2	106.0
1931	93.1	87.4	92.7	90.2	89.9	86.5	90.0	8 8.7	87.3	90.7	90.8	103.9
1932	85.7	87.4	90.8	87.4	79.2	84.3	78.7	79 -3	76.8			
				Dyers	and Cl	eaners.	- 4 Cha	ins				
1929	100,0	105.9	160.1	213.4	181.8	176.8	161.5	147.2	167.3	190.1	161.9	122.8
1930	115.4	104.5	156.0	204.6	174.7	163.1	118.7	117.9	170.5	187.0	105.0	87.5
1 931	109.3	99.0	143.1	184.9	146.4	150.9	128.9	114.1	131.4	133.9	109.4	78.7
1932	76.4	75.4	88.3	127.8	119.6	119.2	93.2	92.2	1 23. 5			
***************************************					Furnitu	ure - 4	Chains					
1929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.4
1930	95.4	97.4	95.5	97.6	110.2	91.7	68.9	97.7	103.8	109.7	105.8	113.4
1931	60.9	69.6	69.7	69.8	69.0	61.2	52.4	67.3	84.8	90.2	92.7	88,6
1932	48.3	64.5	49.5	53.6	52.9	43.7	32.7	44.9	54.9			
1972	40.0	04.5	マフ・ソ))•0	J-• J	1001	J-•1					

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INVEY NUMBERS OF RUTAIL SALES

	Jan.	Feb.	March	April	May	Guvi	July	Aug.	Sept.	Oct.	Nov.	Dec.
			Genera	al and D	epartme	21.021. 40	25 Stor	es and	4 Chain	S		
1929	100.0	99.1	123,2	123.8	195.4	J. J. C.	1.24.75	132,4	132.5	155.7	149.5	21.8.0
.930	97.5	95.6	104.7	126.4.	212.01	122.7	1.07-9	141.5	1.25.2	140.0	130.3	207.7
1931	93.0	88,8	105.0	1.20.2	128.1	2.1.5.8	101,3	100.1	112.2	130.2	117.4	195.9
.932	79.5	78.7	89.3	103.1	104.0	102,4	88.1	81.7	94.0			
				Groce	ries an	d Meats	: - 23 0	hains				
.929	100,0	101.9	118.4	107.7	112.8	116.9	: 07.4	115.5	107.7	115.4	118.4	11.6.6
1930	106,2	99.1	107.3	107.5	115.2	96.0	96.4	101.5	94.3	98.7	103.6	106,0
1931	105.2	95.5	100.1	106,9	108.5	97.0	95.1	94.1	93.7	96.1	94.5	96.8
.932	90.6	83.9	89.6	92.4	85.6	83.5	86.8	76.0	80.6			
					Hardw	are - 5	Chains	5				
1929	100.0	95.0	114.9	155.3	191.1	195.2	174.1	168.6	189.2	203.0	131.8	166.6
.930	71.9	85.3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
.931	70.1	67.6	81.6	111.6	140.0	123.5	106.3	110.7	120,0	117.7	100.6	142.1
.932	56.8	54.1	65.6	.93.9	120.1	109.5	89,2	92.0	104.5			
				M	usic an	d Radio	4 Ch	nains				
.929	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
.930	84.0	73.0	76.4	62.4	66.7	50.7	47.4	56.4	92.3	113.9	115.4	144.7
1931	77.0	72.4	65.7	52.7	53.0	39.4	40.5	48.5	65.3	78.1	80.5	82.6
.932	42.0	34.9	31.9	28.6	26.6	20.9	15.9	22.1	38°8			
					Resta	urants	- 11 6h	ains				
929	100.0	94.2	102.8	100.4	109,8	102.9	115.2	119.9	107.6	106.8	94.8	100.3
1930	94.4	86.9	91.7	90.1	96.4	94.9	99.2	102,8	91.4	93.7		91.8
1931	83.2	76.3	83.6	83.0	85,4	31.1	88,0	88.3	84.2	go.4	69,5	78.5
1932	66.7	65.0	67.3	68.0	64.5	62.6	63.9	65.6	64.7			
					G	eneral	Index					
1929	100.0	102,8	126-7	123.7	139.3	136.1	119.1	1.24.8	123.9	145.2	136.6	166.4
1930	98.9	94.5	106.9	123.9	230.6	114.1	103.5	104.3	109.8	122.9	115.1	154.5
1931	92.1	86.4	99.8	116.2	125,4	107.5	95.0	92,2	99.3	111.5	103.1	141.8
.932	78.8	75.3	85.7	94.5	918	92.7	32 .1	74,2	84.2			
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DEPARTMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS - CANADA INTERNAL TRADE BRANCH

(Issued November 30th, 1932.)

Dominion Statistician: Chief, Internal Trade Branch: R. H. Coats, B.A., F.S.S.(Hon.), F.R.S.C. Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES

JANUARY, 1929 TO OCTOBER, 1932.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for October, 1932, (base January, 1929=100) show increased sales for eight groups and decreased sales for three groups as compared with September, 1932. The combined index rose from 84.4 to 94.1, this increase being explainable by seasonal influences.

No correction of these index numbers has been made for seasonal influences, nor is there any allowance for price changes.

The index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for individual groups behaved as follows:-

Boots and Shows rose from 71.6 in September to 77.0 in October; Candy from 62.7 to 67.8; Clothing from 80.7 to 87.0, and Drugs from 76.8 to 81.2. Furniture increased from 54.9 to 58.4; General and Departmental from 94.0 to 109.5; Groceries and Meats from 80.5 to 83.9, and Music and Radio from 33.8 to 39.0.

Dyers and Cleaners fell from 123.5 in September to 108.8 in October; Hardware from 104.5 to 103.4, and Restaurants from 64.7 to 61.5.

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LNDEX NUMBER OF RETAIL SALES

				-								
	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
- Senger-up Strengton app	mad spine state of the spine of	representative politica de la companya de la compa		300	ts and	Shoes -	6 Chai	ns				
1929	100.0	87.9	152:3	140.4	160.9	166.3	121.4	116.9	119.1	126.7	134.5	151.5
1930	65.8	73.0	8 5.1	119.9	120.3	122.3	98.2	89.2	86.3	95.9	102.3	129.1
1931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93-3	125.5
1932	64,5	48.1	62.5	87.3	88.2	107.5	83.1	57.3	71.6	77.0		
Angel Cample Serve					Candy	r - 6 Ch	ains					
1929	100.0	108.6	152.4	102.8	125.0	113.0	116.9	144.7	118.4	122.3	117.9	203.1
1930	97.1	108.0	95.2	1.21.5	104.3	86.7	95.3	112,6	93.5	93.9	88.9	159.3
1931	74.3	80.4	75.5	110,7	91.5	71.5	75,2	85.8	78.2	86.9	72.5	146.0
1932	66.9	69.8	103.0	72.3	75.3	63.7	70.9	69.2	62.7	67.8		
			•	. 0	lothing	z - 9. Ch	ains.		•			4
1929	100,0	126,0	174.6	180.7	171.6	187.0	137.1	123.0	141,4	221,0	166,5	170,7
1930	99.2	86.4	130.8	194.9	172,2	155.4	122,1	90.7	111,7	157,9	122,3	159.5
1931	70,8	67.7	106,0	169.5	126.1	140.1	85.7	67.7	83.7	119.3	102.7	131.6
1932	60.7	52.1	85.8	98.4	92:3	110.6	68.7	51.6	80.7	87.0		
					Drug	gs - 7 C	hains					
1929	100.0	97.7	108.1	99.5	103.5	106,0	104,6	110,0	100,4	105.8	103,7	114,9
1930	96.9	94,3	105,4	99:9	98.7	95,2	95.9	101,0	92.2	97.1	92,2	106.0
1931	93,1	87.4	92,7	90,2	89,9	86,5	90,0	88.7	87.3	90.7	90.8	103.9
1932	85.7	87.4	90,8	87.4	79.2	84.3	78.7	79•3	76.8	81.2		
				Dyer	s and (leaners	- 4 Ch	ains				
1929	100.0	105.9	160.1	213,4	181.8	176.8	161.5	147.2	167.3	190.1	161.9	122,8
1930	115,4	104.5	156.0	204.6	174.7	163.1	118.7	117.9	170.5	187.0	105.0	87.5
1931	109.3	99.0	143.1	184.9	146,4	150.9	128,9	114,1	131.4	133.9	109.4	78.7
1932	76.4	75.4	88.3	127.8	119.6	119.2	93.2	92.2	123.5	108.8		
-				· ·								
	•				Furnitu	re - 4	Chains				6	
1929	100,0	130.4	144.1	141,9	158,4	135.7	119,2	156.8	154.4	171.9	178,4	159,4
1930	95.4	97,4	95.5	97,6	110.2	91.7	68,9	97.7	103,8	109.7	105,8	113,4
1931	60,9	69.6	69.7	69.8	69.0	61,2	52.4	67.3	84,8	90.2	92.7	88.6
1932	48.3	64.5	49.5	53.6	52.9	43.7	32.7	孙•9	54.9	58.4		
-	alle divinde international con-			The Princip Consideration of the Constitution								

-3-INDEX NUMBERS OF RETAIL SALES

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
-			General	and De	partmen	ital - 2	25 Store	s and 4	Chains			
1929	100,0	99:1	123.2	123.8	155.4	143.2	124.5	132,4	132.5	155.7	149.5	218.0
1930	97.5	95.6	104.7	126,4	141.4	122;3	107.9	111.5	125,2	140.0	130,3	207,7
1931	93,0	88.8	105,0	120.2	128.1	115,8	101,3	100,1	112,2	130.2	117.4	195.9
1932	79.5	78.7	89.3	103.1	104.0	102.4	88.1	81.7	94.0	109.5		
				Grocer	ies and	Meats	- 23 Ch	ains				
1929	100.0	101,9	118.4	107,7	112.8	116.9	107.4	115.5	107.7	115.4	118,4	116,6
1930	106.2	99.1	107.3	107.5	115,2	96.0	96.4	101,5	94.3	98.7	103,6	106,0
1931	105.2	95.5	100.1	106.9	108.5	97.0	95.1	94.1	93-7	96.1	94.5	96.8
1932	90.6	83.9	89.6	92.4	85.6	83.5	86.8	76.0	80.5	88.9		
					Hardw	vare - 5	Chains					. *
1929	100,0	95.0	114,9	155.3	191.1	195.2	174,1	168,6	189.2	203.0	131.8	166.
1930	71.9	85.3	111,4	138.7	181,8	162,7	140,3	136.7	157.6	157,0	129,9	164.
1931	70,1	67.6	81. 6	111.6	140,0	123.5	106,3	110.7	120,0	117.7	100.6	142.
1932	56.8	54.1	65.6	93.9	120.1	109.5	89.2	94.0	104.5	103.4		
				Mu	sic and	Radio	- 4 Cha	ins				
1929	100.0	106.3	90.3	85.7	94,0	64.1	64,0	86.7	129.5	165.3	150,6	156,9
1930	84.0	73.0	76.4	62,4	66.7	50.7	47.4	56,4	92.3	113.9	115.4	144.
1931	77,0	72,4	65.7	52.7	53.0	39,4	40.5	48.5	65.8	78.1	80.5	82.
1932	42.0	34.9	31.9	28.6	26.6	20.9	15.9	22.1	38.8	39.0		·
					Resta	urants	- 11 · Ch	ains	-			
1929	100.0	94.2	102.8	100.4	109.8	102.9	115.2	119.9	107.6	106.8	94.8	100,
1930	94.4	86,9	91.7	90.1	96.4	94.9	99.2	102,8	91.4	93.7	83.1	91.
1931	83,2	76.3	83,6	83,0	85.4	81.1	88.0	88,3	84.2	80.4	69.5	78.
1932	66.7	65.0	67.3	68.0	64.5	62.6	63.9	65.6	64.7	61.5		
					G	eneral	Index			٠		
1929	100,0	105,8	126,7	123.7	139.3	136,1	119,1	124,8	123.9	145.2	136,6	166.
1930	98,9	94.5	106,9	123,9	130,6	114,1	103.5	104.3	109.8	122.9	115:1	154.
1931	92.1	g6.4	99.8	116.2	115.4	107.5		92.2	99-3	111.5	103.1	141.8
1932	78.7	75.3	85.7	94.5	91.8	92.7	82.0	74.1	84.4	94.1		

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Published by Authority of Hon. H.H. Stevens, M.P., Minister of Trade and Commerce DEPARTMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS - CANADA INTERNAL TRADE BRANCH (Issued January 7th, 1933) Dominion Statistician: R.H. Coats, B.A., F.S.S.(Hon.), F.R.S.C. Chief, Internal Trade Branch: Herbert Marshall, B.A., F.S.S. CHANGES IN THE VALUE OF RETAIL SALES JANUARY, 1929 TO NOVEMBER, 1932. Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for November, 1932, (base January, 1929-100) show increased sales for three groups and decreased sales for eight groups as compared with October, 1932. The combined index dropped from 94.0 to 85.7, the decline being mainly seasonal. No correction of these figures has been made for seasonal influences, nor is there any allowance for price changes. The index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for individual groups behaved as follows:-Boots and Shoes rose from 76.5 in October to 78.3 in November; Furniture from 58.4 to 59.4. and Music and Radio from 39.0 to 40.7. Candy decreased from 68.3 in October to 57.0 in November; Clothing from 87.2 to 85.2; Drugs from 81.2 to 79.3, and Dyers and Cleaners from 108.8 to 92.2. General and Departmental fell from 109.9 to 97.7; Groceries and Meats from 88.2 to 80.4; Hardware from 102.7 to 79.4, and Restaurants from 61.5 to 55.8.

INDEX NUMBER OF RETAIL SALES

		4		IND	EX NUME	ER OF R	ETAIL S	ALES	1 No. 2 4			
	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
		- A i		Boo	ts and	Shoes -	6 Chai	ns				
1929	100.0	87.9	152.3	140%4	160.9	166.3	121,4	116.9	119.1	126.7	134.5	151.5
1930	65.8	73.0	86.1	119.9	120.3	122.3	98.2	89.2	86.3	95.9	102.3	129.1
1931	66.9	59.1	75.8	107.8	10718	115.7	97.4	79.1	8510	95.0	93-3	125.5
1932	64.5	48.1	62.5	87.3	8812	107.5	83,1	57.3	71,6	7615	78.3	
	\. \.\.				Ca	ndy - 6	Chains	11.1.5464	A			
1929	100.0	108.6	152.4	102.8	125.0	113.0	116.9	14417	118.4	122.3	117.9	203.1
1930	97.1	108.0	95.2	121,5	104.3	86.7	95.3	112.6	93-5	93.9	88.9	159.3
1931	74.3	80.4	75.5	110,7	91.5	71.5	75.2	85.8	78.2	86.9	72.5	146.0
1932	66.9	69.8	103.0	7213	75.3	63.7	7019	69.2	63.2	68.3	57.0	
					Clothi	ng - 9	Chains					
1929	100.0	126.0	174.6	180.7	171.6	187.0	137.1	123.0	141.4	221.0	166.5	170.7
1930	99.2	86.4	130.8	194.9	172.2	155.4	122.1	90.7	111.7	157.9	122.3	159.5
1931	70.8	67.7	106.0	169.5	126.1	140.1	85.7	67.7	83.7	119.3	102.7	131.6
1932	60.7	52.1	85.8	98.4	92.1	110.6	68.7	50.9	81.4	87.2	85.2	
						Drugs -	7 Chai	ns				,
1929	100.0	97.7	108.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
1930	96.9	94.3	105.4	99•9	98.7	95.2	95.9	101.0	92.2	97.1	92.2	106.0
1931	93.1	87.4	92.7	90.2	89.9	86.5	90.0	88.7	87.3	90.7	90.8	103.9
1932	85.7	87.4	90.8	87.4	79.2	84.3	78.7	79•3	76.8	81.2	79•3	
					Dyers a	and Clea	ners -	4 Chair	s			
1929	100.0	105.9	160.1	213.4	181.8	176.8	161.5	147.2	167.3	190.1	161.9	122.8
1930	115.4	104.5	156.0	204.6	174.7	163.1	118.7	117.9	170.5	187.0	105.0	87.5
1931	109.3	99.0	143.1	184.9	146.4	150.9	128.9	114.1	131.4	133.9	109.4	78.7
1932	76.4	75.4	88.3	127.8	119.6	119.2	93.2	92.2	123.5	108.8	92.2	
.*					Furni	ture -	4 Chair	ıs				
1929	100.0	130.4	144.1	141.9	Furni	135.7	4 Chair	156.8	154.4	171.9	178.4	159.4
1929			1 ¹ 4.1 95.5	141.9					1 54. 4 103.8	171.9	178.4	159.4
	100.0	130.4			158.4	135.7	119.2	156.8			·	

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SI	261.9	190.1	167.3	S, 741	3.13.	3,471	3,782	4.7.18	160.1	103.9	100.0	6361
23	105.0	0.781	170.5	117.3	3.16.7	1.501	1.45I	3.Hos	C.agr	2.401	4.611	077.1
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or manufacturing	Jan.	Feb.	Mar ch	April	May	June	July	Aug.	Sept.	Oct.	Novo	Dec.
			Genera	al and	Departm	ental &	25 Sto	res and	4 Chai	ns		
1929	100.0	99.1	123.0	123.2	155.4	1.43.2	124.5	132.4	132.5	155.7	149.5	218.0
1930	97.5	95.6	101:07	126.4	141.4	122.3	107.9	111.5	125.2	140.0	130.3	207.7
1931	93.0	೮3, ೮	105.0	120,2	128.1	115.8	101,3	100.1	112.2	130.2	117.4	195.9
1932	7925	78.7	89.3	103.1	104:0	102,4	86,1	81,7	94.0	109.9	97.7	
				Gro	ceries	and Mea	ts - 23	Chains				\
1929	100.0	101.9	118.4	107.7	112.8	116.9	107.4	115.5	107,7	115.4	118.4	116.6
1930	106.2	99.1	107.3	107.5	115.2	96,0	95.4	101.5	94.3	98.7	103.6	106.0
1931	105.2	95.5	100.1	1.06.9	108.5	97.0	95.1	9층。1	93.7	96,1	94.5	96.8
1.932	90.6	83.9	89.6	92.5	85.	8 3.6	86.9	76.1	80.6	88.2	g0° f	
					Har	dware -	5 Chai	ns				
1929	100.0	95.0	114.9	-55 _~ 3	191.1	195.2	174.1	168.6	189.2	203.0	131.5	166,6
1930	71.9	85.3	111.4	138.7	181,8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
1931	70.1	67.6	81.6	111.6	140.0	123.5	106.3	110.7	120.0	117.7	100.6	142.1
1932	56.8	54.1	65.6	93.9	120.1	109.5	89.2	94.0	104.5	102.7	79.4	
				1/	v.sic an	d Radio	- 4 Ch	ains				
1929	100.0	106.3	90-3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156, 9
1930	84.0	73.0	76.4	62,4	66.7	50.7	47.4	56.4	92.3	113.9	115.4	144.7
1931	77.0	72.4	65.7	52.7	53,0	39.4	40.5	48.5	65.8	78.1	go. 5	82 .6
1932	42,0	34.9	31.9	28.6	26.6	20.9	1509	22.1	35,8	39.0	40.7	
				the state of the same	Resta	urants	- 11 Ch	ains				
1929	100.0	94.2	102.8	100.4	109.8	102.9	115.2	119.9	107.6	1.06.8	94.8	100.3
1930	94.4	86.9	91.7	90.1	96.4	9,4°8	99.2	102.3	91.4	93.7	83.1	91.8
1931	83.2	76.3	83.6	83.0	85.4	81.1	85,0	88.3	84.2	80° #	69.5	78.5
1932	66.7	65.0	67.3	68.0	64.5	62.6	63,9	65.6	6+07	61.5	5 5.8	
			SAME & SON, SAVIET ASSESSMENT		G€	eneral I	ndex					
1929	100.0	102.8	126.7	123.7	139.3	136.1	119.1	124.8	123.9	145.2	136.6	166.4
1930	98.9	94.5	106.9	123,9	130.6	114.1	103.5	104.3	109.8	122.9	115.1	154.5
1931	92.1	86,4	99.8	116,2	115.4	107.5	95.0	92.2	99.3	111.5	103.1	141.8
1932	78.8	75.3	85.7	94.5	91.9	92.7	82.0	74.1	84.5	94.0	85.7	

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Minister of Trade and Common Management DEPARTMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS - CANADA INTERNAL TRADE BRANCH (Issued February 1st, 1933) R. H. Coats, B.A., F.S.S. (Hon.), F.R.S.C. Herbert Marshall, B.A., F.S.S. Dominion Statistician: Chief, Internal Trade Branch: CHANGES IN THE VALUE OF RETAIL SALES JANUARY, 1929 to DECEMBER, 1932. Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for December, 1932, (base January, 1929=100) show increased sales for ten groups and decreased sales for one group as compared with November, 1932. The combined index rose from 85.6 to 120.1, that is 34.5 points. Corresponding indexes for November, 1931, and December, 1931, were 103.1 and 141.8, respectively, or a rise of 38.7 points. No correction of these index numbers has been made for seasonal influences, nor is there any allowance for price changes. The index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for individual groups behaved as follows: -Boots and Shoes increased from 77.3 in November to 95.9 in December; Candy from 57.0 to 127.9; Clothing from 85.6 to 120.4; Drugs from 79.3 to 92.9, and Furniture from 55.6 to 59.3. General and Departmental rose from 97.7 to 161.7, Groceries and Meats from 80.4 to 88.3; Hardware from 79.4 to 99.3; Music and Radio from 40.7 to 41.6, and Restaurants from 56.1 to 62.4. Dyers and Cleaners decreased from 92.2 in November to 77.4 in December.

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INDEX NUMBER OF RETAIL SALES

	Ton	Feb	March	A man 7	Morr	Trans	75,7	A = 2 = 2	Cont	0-4/	7.7	The
	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct:	Nov.	Dec.
				В	oots an	d Shoes	- 6 Ch	ains				,
1929	100.0	87.9	152.3	140.4	160.9	166.3	121.4	116.9	119.1	126.7	134.5	151.5
1930	65.8	73.0	86.1	119.9	120.3	122:3	98.2	89.2	86.3	95.9	102.3	129:1
1931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
1932	64.5	48.1	62.5	87.3	88.2	107.5	83.1	57.3	71.6	76.5	77.3	95.9
						Candy -	6 Chai	ns			le.	
1929	100.0	108.6	152.4	102:8	125.0	113.0	116.9	144.7	118:4	122.3	117.9	203.1
1930	97.1	108.0	95.2	121.5	104.3	86.7	95.3	112.6	93, 5	93.9	88.9	159.3
1931	74.3	80.4	75.5	110.7	91.5	71:5	75.2	85.8	78.2	86.9	72.5	146.0
1932	66.9	69.8	103.0	72:3	75.3	63.7	70.9	69.2	63.2	68.3	57.0	127.9
					Clot	thing -	9 Chain	ıs	- 144	1		
1929	100.0	126.0	174.6	180.7	171.6	187.0	137.1	123.0	141.4	221.0	166.5	170.7
1930	99.2	86.4	130.8	194.9	172.2	155:4	122.1	90.7	111.7	157.9	122.3	159.5
1931	70.8	67.7	106.0	169.5	126.1	140:1	85.7	67:7	83:7	119.3	102.7	131.6
1932	60.7	52.1	85.8	98.4	92:1	110.6	68.7	51.0	81.6	87.4	85.6	120.4
					Dr	ugs - 7	Chains	3		*************************************		
1929	100.0	97.7	108.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
1930	96.9	94.3	105.4	9919	98.7	95.2	95.9	101.0	92.2	97.1	92.2	106.0
1931	93.1	87.4	92.7	90.2	89.9	86,5	90.0	88.7	87.3	90.7	90.8	103.9
1932	85.7	87.4	90.8	87.4	79.2	84.3	78.7	79.3	76. 8	82.0	79.3	92.9
And the second				İ	yers ar	nd Clean	ers - 4	- Chains	3			
1929	100.0	105.9	160.1	213.4	181.8	176.8	161.5	147.2	167.3	190.1	161.9	122.8
1930	115.4	104.5	156.0	204.6	174.7	163.1	118.7	117.9	170.5	187.0	105.0	87.5
1931	109.3	99.0	143.1	184.9	146.4	150.9	128.9	114.1	131.4	133.9	109.4	78.7
1932	76.4	75.4	88.3	127.8	119.6	119.2	93.2	92.2	123.5	108.8	92.2	77.4
					Furnit	ture - 4	Chains					
1929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.4
1930	95.4	97.4	95.5	97.6	110.2	91.7	68.9	97.7	103.8	109.7	105.8	113.4
1931	60.9	69.6	69.7	69.8	69.0	61.2	52.4	67.3	84.8	90.2	92.7	88.6
1932	48.3	64.5	49.5	53.6	52.9	43.7	32.7	44.9	54.9	58.4	55.6	59.3

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INDEX NUMBERS OF RETAIL SAIES

Carrier College Control	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
General and Departmental - 25 Stores and 4 Chains													
1929	100.0	99.1	123:2	123.8	155.4	143.2	124.5	132.4	132.5	155.7	149.5	218.0	
1930	97.5	9516	104.7	126.4	141.4	122.3	107.9	111.5	125.2	140.0	130.3	207.7	
1931	93.0	88.8	105.0	120.2	128.1	115.8	101.3	100.1	112.2	130.2	117.4	195.9	
1932	79.5	78.7	89.3	103.1	104.0	102.4	88.1	81.7	94.0	109.9	97.7	161.7	
	Groceries and Meats - 23 Chains												
1929	100.0	101.9	118.4	107.7	112.8	116.9	107.4	115.5	107.7	115.4	118.4	116.6	
1930	106.2	99.1	107.3	107.5	115.2	96.0	96.4	101.5	94.3	98.7	103.6	106.0	
1931	105.2	95.5	100.1	106.9	108.5	97.0	95.1	94.1	93.7	96.1	94.5	96.8	
1932	90.6	83.9	89.6	92.5	85.7	83.6	86.9	76.1	80.6	88.2	80.4	88.3	
	Hardware - 5 Chains												
1929	100.0	95.0	114.9	155.3	191.1	195.2	174.1	168.6	189.2	203.0	131.8	166.6	
1930	71.9	85.3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3	
1931	70.1	67.6	81.6	111.6	140.0	123.5	106.3	110.7	120.0	117.7	100.6	142.1	
1932	56.8	54.1	65.6	93.9	120.1	109.5	89.2	94.0	104.5	102.7	79.4	99.3	
Music and Radio - 4 Chains													
1929	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9	
1930	84.0	73.0	76.4	62.4	66.7	50.7	47.4	56.4	92.3	113.9	115.4	144.7	
1931	77.0	72.4	65.7	52.7	53.0	39.4	40.5	48.5	65.8	78.1	80.5	82.6	
1932	42.0	34.9	31.9	28.6	2 6. 6	20.9	15.9	22.1	38.8	39.0	40.7	41.6	
	Restaurants - 11 Chains												
1929	100.0	94.2	102.8	100.4	109.8	102.9	115.2	119.9	107.6	106.8	94.8	100.3	
1930	94.4	86.9	91.7	90.1	96.4	94.9	99.2	102.8	91.4	93.7	83.1	91.8	
1931	83.2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.5	78.5	
1932	66.7	65.0	67.3	68,0	64.5	62.6	63.9	65.6	64.7	61.5	56.1	62.4	
	General Index												
1929	100.0	102.8	126.7	123.7	139.3	136.1	119.1	124.8	123.9	145.2	136.6	166.4	
1930	98.9	94.5	106.9	123.9	130.6	114.1	103.5	104.3	109.8	122.9	115.1	154.5	
1931	92.1	86.4	99.8	116.2	115.4	107.5	95.0	92.2	99.3	111.5	103.1	141.8	
1932	78.8	75.3	85.7	94.5	91.9	92.7	82.0	74.1	84.5	94.1	85.6	120.1	

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